A Home Paper with a Home Editor That Tells the Auto News Weekly.

THE WEEKLY ECHO

Published Weekly at 2508 5th Street

Mississippi Standard Negro Newspaper of Character, Circulation and Opinion, with More than 10,000 Readers.

VOLUME XVI — Meridian, Mississippi — FRIDAY, APRIL 12, 1940 — NUMBER 24

MERIDIAN'S N. A. A. C. P. CAMPAIGN A SUCCESS

Says Champion Louis To Retire

Local NAACP Branch Has A Successful Campaign

Dr. William Pickens Addresses Body

Local N.A.A.C.P Branch Has Successful Campaign

Dr William Pickens Addresses Body

The campaign launched a few days ago by the colored citizens of Meridian, resulted in a splendid showing. Dr. William Pickens, Director of Branches, of New York City, arrived in Meridian Thursday and was here until 2:00 P.M. Saturday. He delivered an address in the H.B.A. Auditorium Friday night in the interest of the Meridian branch.

Many were heard to say that the address delivered by Dr. Pickens was equal to that delivered by Booker T. Washington in Meridian as the old fair ground years ago. Dr. Pickens' address centered mainly on the history of Negro race and taxes as paid by Negroes. Meridian is anxious to have Dr. Pickens come back.

In the campaign for members the total enrollment of the Meridian branch is now eighty six. The campaign continues through the month of April. The latter part of Aprtl, a special meeting will be called for the purpose of electing officers for another year. It is in the minds of those interested in the N.A.A.C.P. to select some of the active laymen of Meridian to head this worthy organization.

(Continued on page three)

Loften Bryant Wedding

New Augusta, Iss.—On Saturday March 30 at five P.M. Miss Rhodia Bryant became the bride of Mr. Dewey Loften of Ordmore, Oklahoma, at the home of her grandmother, Mrs. Hattie Peay. The ceremony was performed by the Uncle of the bride Rev. Isaac Peay. Mrs. Minnie Delaney was attendant to the bride and Mr. Joseph Bryant, the bride's brother, best man.

In guest for the occasion were: Mr. and Mrs. Geo. Williams, Mrs. Viola McCollum, Mr. and Mrs. Albert Cobbs, Mrs. Emily Cobbs, Mrs. Dora Waters, Mrs. Rena Fairey, Mrs. Hattie Weathersby, Mr. and Mrs. John Harvey, Margarette and Willard, Mrs. Willie Henry, Mr. John McSwain, Miss Mildred McSwain, Mrs. Dora Jones, Mr. and Mrs. Millie Peay, Dora Lee Mrs. Ollie McLaughlin and daughters, Weathersby, Mrs. James, Graham. Mesdames Irene Henry, Delbry Fairley, Murdie Henry, Mr. Lee Smith, Mr. Johnny Henry.

Mesdames Viola McCollum, Minnie Delaney and Hattie Peay served the guest punch and cake.

DR. ROBERTS TESTIFYING ON HEALTH BILL

Dr. Carl G. Roberts of Chicago, representing the National Medical association, as he testified before the recent senate subcommittee hearing on ft was brought out that the Negro needs greatly increased medical and hospital facilties, since there are only 7,000 hospital beds available throughout the nation for 13,000,000 Negroes, and the Wagner bill needs strong provisions preventing discrimination against colored doctors and citizens. (ANP)

Ministerial Alliance News

The Interdenominational Ministerial Alliance is sailing on nicely. The devotional was conducted Tuesday morning by Reverend W. J. Walker. He led in singing "A Charge To Keep I Have," and read for the scripture lesson Isaiah 28:1—8. This was followed by singing "In The Cross." Rev. E. A. Mays offered prayer and led in singing "Pass Me Not Oh Gentle Savior," thus closing the devotion. The record was called for and read by Rev. C. C. Walker, Assistant Sec. and approved.

The Secretary, Rev. Mrs. L. B. Williams was present after returning from an extended trip in the far West. She told of her success and was happily received back safely. Professor J. B. Petttus and Miss Trotter were present from Harris High School and asked the Alliance to help in caring for the Band Association delegation, which will convene April 12th. The Alliance voted to do whatever is asked.

Rev. A. W. Wilson, who was conducting a revival at Union Baptist Church gave his parting message.

Rev. Wise led in singing "Jesus Keep Me Near The Cross," and Rev. W. F. Foster brought the message from Genesis 33:3, subject, "Making Our Foes Our Friends." His message was full of inspiration and food for the soul. Benediction by Rev. E. F. Young.

Rev. W. T. Wise, Persident.

Meridian District South Zone Meet

Mt. Olive, Miss., Sunday March 31, the South Zone Misionary meeting was held at Leach's Chapel C. M. E. Church, Collins, Mississippi. At 10:00 o'clock we assembled for Sunday School, which was beautifully taught by Rev. T. Sanders, Jr. A number of visitors were present.

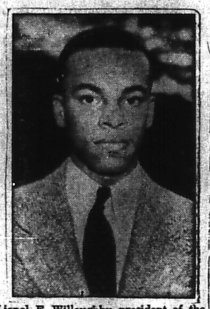
After a brief intermission we reassembled for service with Brother G. E. Easterling in charge of the devotional services. REV. C. T. THOMPSON, speaker for the day was presented by Rev. E. D. Barksdale. He preached a soul stirring sermon "What think ye of Christ, whose Son is he?" Matthew 22:42.

The chairman of the meeting, Mrs. G. E. Easterling was presented and after a very interesting talk proceeded to take in the reports, which including the public collection amounted to $22.66, to be left at Leach's Chapel. Five dollars were raised for Mrs. George Wright who has been ill for some time.

A local program was rendered with Miss Sallie Easterling in charge. It was enjoyed by all. The District President, Mrs. S. E. Blackman was present

(Continued on page three)

FRESHMAN CLASS PRESIDENT



Lionel F. Willoughby president of the freshman class at Johnson C. Smith university, after he was unanimously elected recently by fellow students representing states from Massachusetts to Florida. The son of Mr. and Mrs. Norman Willoughby of Englewood, N.J., young Willoughby is pursuing a pre-medical course with plans toward surgery specilization.

Meridian Distr ct North Zone Meet

Meridian District North Zone Meets

The Meridian District, North, Zone met Sunday March 31, at Little Zion C. M. E. Church. The members and friends of Little Zion had things well in hand. The day was full and a success in every way. Rev. M. J. Jones, pastor of Newell Chapel, was the principal speaker for the day. His text was "Except thess abide in the ship, ye cannot be saved. Acts 27:31. Subject, "Dont' Give Up The Ship. Stay On Board." He emphasizing the church as being the ship, and the necessity of standing by the church. He preached a very inspiring and touching sermon after which the Missionary department rendered a short but interesting program. The collections for the day were good and and in some instances excelled any meeting that we have held. Mrs. C. A. Leach and Mrs. Clara Billups lifted the public offering which amounted to more than $5.00, ... the largest public offering that has been taken. Including the Missionary reports from the various societies more than $15.00 was left for the benefit of Little Zion. The total offering for the day amounted to more than $47.00.

There was plenty to eat and everybody left feeling good. The next Zone will go to Newell Chapel. Rev. E. F. Young will be the speaker for the day.

The secretary wishes to offer an apology to the members of Little Zion because the write up of the meeting is not as full and complete as we should like to have made it. However, we have mislayed our minutes and memory has become so dulled that we cannot recall the names of those we should like to make special mention of.

Mrs. L. Wilson, President
Mrs. R. L. Young, Secretary.

Says Louis To Retire After Three More Fights

NEW YORK, April (ANP)—Joe Louis, heavyweight champion who completely annihilated Johnny Paycheck in less than two rounds in Madison Square Garden a week ago Friday night, will have only three more fights and then retire from the ring as undefeated champ. This was revealed by a source close to Promoter Mike Jacobs this week.

The three-fight program, the source stated, did not include another Garden fight because of the poor gate at the Paychck bout. This is the probable line up of the three pre-retirement bouts:

Arturo Godoy, probably in Yankee stadium the latter part of June. (2) Either Bob Pastor or the winner of the Tony Galento-Maxie Baer bout slated for Jersey City on May 28. This battle will take place in New York or Detroit in September. (3) A Yankee stadium battle in June, 1941, against Billy Conn, current light-heavy champ and the man Jacobs would like to have succeed Louis.

Promoter Jacobs said to the informant: "Louis has a dude ranch business and his money well invested. Owning close to a million he doesn't think kindly of getting hit much more and is aching to forget all about the ring. Three fights are what he wants and he will get them. Each of them is a big money shot and will bring him a small fortune."

Altho Louis left for Detroit this week he will return to New York on May 1 when he is scheduled to start work on a picture called "The Sign of the Zombie" in a Bronx Studio under the direction of Producer Shermen S. Krellberg. Louis is to portray the role of J. Edgar Hoover, G-man boss.

Newell Chapel S. S. Campaign

Newell Chapel Sunday School—The second Sunday School Campaign sponsored by Rev. R. L. Young for the interest of the Sunday School is getting warm. Sunday March 31, Class No. 1 taught by Mrs. R. L. Young led in attendance and finance, having had 41 present and $8.05 offering. Sunday April 7, Class No. 1 led again with an attendance of 21 and $3.25 offering. The teacher of Class No. 2, Mr. T. C. Miller, stated Sunday that he and his class thought they would give Class No. 1 a chance in attendance since they took first place in the first campaign, but they have changed their minds now. Said Mr. Miller "I got hot this mornng, I'm going after you the next three Sundays and I went you to know it." Well, Mr.

(Continued on page three)

H. B. A. Drive For New Members Making Rapid

The H.B.A. drive launched for new members during the month of March is going over in big style. We are with holding the names of all the presidents and agents who are adding members until the first or second week in May, at which time the names of all presidents and the number of their lodges will appear in the columns of THE WEEKLY ECHO.

All presidents who add members in this great "TWO HUNDRED MEMBER" campaign will be given a special reception in the June Boards. Nobody to participate in this reception except those adding members, together with the official staff. Get ready presidents, you still have a chance. All members should see to it that their local president is included in the reception and not excluded. Why should any member be negligent to the extent that your president does not get any members in this campaign. He needs to be the recipient of the reception.

You are not only requested to add members, but you are requested to collect on those members in the June Boards. Let Us See Who Is Who In June.

SUPPORT THE ECHO ADVERTISERS

THE WEEKLY ECHO

MEMBER NEGRO NATIONAL PRESS ASSOCIATION
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SUBSCRIPTIONS (PAYABLE IN ADVANCE)
Entered as second-class matter November 15, 1923 a the post office at Meridian, Mississippi under the act of March 3, 1879.
Read The Weekly Echo, Its the best paper in the south. It carries the city and Foreign News.

One Year	$2.50
Six Months	$1.00
Three Months	.50
Single Copy	.05

Rev. R. L. Young — Editor and Manager
Rev. Mrs. L. B. Williams — Social Editor
Robert K. Smith — Advertising Manager

Editorials

The Mississippi Legislature And Jim Crow

According to press reports our eminent legislators at Jackson, Miss. spent some time last week on the Jim Crow question in the capitol. Our eminent law makers seem to have passed a law that certain buses transporting passengers in Miss. must have one entrance for colored and one for white. It also appears as if there must be a partition separating the white from the colored. Well, to our way of thinking, quite a bit of time and money is wasted trying to do something to or against the Negro We hope that the law makers haven't really run out of something to do, and in order to make time they introduce a discriminatory bill.

It is a bit amusing when we think of how some people keep after the black folk, which to the editor's mind is something to make the Negro feel inferior; something that will have a psychological effect on him that will make him feel that everybody else is better than he is.

I am happy to be a Negro. I am proud to know that somebody is greatly and deeply concerned about us as a group, to the extent that they are always trying to catch us, pen us up or humiliate us. This within itself should let us know that somebody feels like the Negro will do whatever any other race does if given a chance, and sometimes if not given a chance, the Negro will make his chance or take a chance.

Don't you know that the white man doesn't mean all this bally-hoo kept up by him with reference to Jim Crowism. If you believe he does, just go to his kitchen and you will see in his kitchen big fat black women, big fat mulatto women, little, skinny black women, little, skinny, mulatto women, with their hands in the flour, meal and on the meat cooking a good dinner, and these fat and skinny Negro women will fix a good meal that makes the Boss and Mistress "TICKLE PINK". Sometimes they eat too much of that good old fashion dinner, cooked, stirred and seasoned by these black folk. These black folk who wash their clothes, care for their children, clean their houses, make their beds and anything else that is to be done, and the white people like it. Negro men are used as chauffeurs, yard boys, house boys and the like. Can't you see friends, that there is nothing to this Jim Crow stuff, but a dead expense on the state.

Yes, I ride in Jim Crow cars and when I get off, I am the same man. A few days ago while in Chicago and other points, I rode in coaches, in street cars, and in buses where white and black were seated, wherever they could find a seat and none of this had any effect on me. It didn't change me and neither did it change the white man. In fact of the business, these things are too little for which some states waste so much money.

LYNCHING

It is generally conceded that public opinion through the activities of the Association of Southern Women For The Prevention Of Lynching, is being highly developed against lynching. The National Association For The Advancement Of Colored People is another important factor in curbing lynching. Mobs do not pick people to lynch, mobs will lynch anybody, however, mobs are worse on black folk than any other race of people. We pray for the time to come when mobs and lynching parties will be no more.

TEACHERS SALARY

Through the National Association For The Advancement Of Colored People, Negro teachers in two or three states are being paid salaries equal to those of white teachers where it is found that the classification, training and experience of these teachers are equal. The wind is blowing in other states and let us hope that it will soon be felt in Mississippi.

According to statistics, the average expenditure on a Negro child in the South, from an educational standpoint is $13,00. The average expenditure on a white child in the South is $44.00 Negro children have shorter money shorter school terms, inadequate school buildings and practically no transportation. The Negro pays taxes that will at least equal, if not suppass that of other races. All right, black folk, don't become alarmed, don't be impatient, just "Praise God From Whom All Blessings Flow." Work hard, be honest and upright, treat everybody right, Jesus will come by and by.

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Sunday School Lesson

By Rev. R L. Young, P. E

LESSON II—April 14

HOSEA TELLS OF GOD'S FORGIVING LOVE

Hosea 6, 11, 14.

Printed Text, Hos. 6:1—7; 14:4—9.
Golden Text: If we confess our sins he is faithful and righteous to forgive us our sins, and to cleanse us from all unrighteousness 1 John 1:9

Hosea 6:1. Come, and let us return unto Jehovah; for he hath torn, and he will heal us; he hath smitten, and he will bind us up.

2. After two days will he revive us; on the third day he will raise us up, and we shall live before him.

3. And let us know, let us follow on to know Jehovah; his going forth is sure as the morning; and he will come unto us as the rain as the latter rain that watereth the earth.

4. O Ephraim, what shall I do unto thee? O Judah, what shall I do unto thee? for your goodness is as a morning cloud, and as the dew that goeth early away.

5. Therefore have I hewed them by the prophets; I have slain them by the words of my mouth; and thy judgments are as the light that goeth forth.

6. For I desire goodness, and not sacrifice; and the knowledge of God more than burnt-offerings.

7. But they like Adam have transgressed the covenant; there have they dealt treacherously against me.

Hosea 14:4. I will heal their backsliding, I will love them freely; for mine anger is turned away from him.

5. I will be as the dew unto Israel; he shall bossom as the lily, and cast forth his roots as Lebanon.

6. His branches shall spread, and his beauty shall be as the olivetree, and his smell as Lebanon.

7. They that dwell under his shadow shall return; they shall revive as the grain, and blossom as the vine; the scent thereof shall be as the wine of Lebanon.

8. Ephraim shall say. What have I to do any more with idols? I have answered, and will regard him; I am like a green fir tree; from me is thy fruit found.

9. Who is wise, that he may understand these things? prudent, that he may know them? for the ways of Jehovah are right, and the just shall walk in them; but transgressors shall fall therein.

The name Hosea probably means "help" and is derived from a Hebrew verb Hosea itself may be a contraction of a larger form, which might have signified "God is help." Hosea is the same as Hoshea, and in Num. 13:8, 16 we are informed that Hoshea was the original name of Joshua. The last king in Israel was also named Hoshea (a Kings 15:30), as will as two other minor charaters in the Old Testament record (see 1 Chron. 27:20, Neh. 10:23). Hosea's ministry was almost exclusively not in Judah, where most of the Minor Prophets labored, but in the Northern Kingdom Israel. He is described as the son of Beeri, of whom we know nothing further. The first three chapters of this book give us a vivid picture of Hosea's own personal tragic history, provided we interpret these shapters as forming a historical narrative and not as an allegory.

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BEAUTY AND ROMANCE

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Ever since the first breath of spring has been in the air, I have been receiving letters asking how to have a clear smooth skin for spring and summer. What few of you seem to realize is that a beautiful skin starts from within. You must get yourselves in good physical condition if you hope to glow with youth and beauty and springtime freshness.

Get More Sleep and Exercise

The first step in getting ready for spring and summer is to work out a balanced routine of sleep, exercise and diet. If you have been burning the candle at both ends, you are probably paying for it now with dull, lusterless eyes and sallow skin. Remember that eight hours' sleep every night is more effective than any beauty treatment. And if you have difficulty getting to sleep early, the solution is right at hand. You probably need more outdoor exercise that will leave you pleasantly relaxed and healthfully tired at the end of the day. A brisk walk, say to and from work, or, if you are lucky of islands, the early part of these sunny afternoons, is one of the best forms of exercise for all around reconditioning. Don't feel, however, that you can give up your special indoor exercises. Select the ones that do you the most good according to your individual requirements and stick to them.

Eat Fresh Fruits and Vegetables

And watch your diet. Throughout the winter you have doubtless been eating more than your quota of heavy starch foods. Now that spring is here, there is an abundance of fresh fruits and vegetables on the market. Why not try eating a spring salad for lunch instead of sandwiches or meat and potatoes? You'll find it just as sustaining and a great deal better for your health. And be sure you have a substantial helping of green vegetables for dinner, and a few less potatoes and bread. And drink lots of water—at least eight glasses daily. Plenty of water will help purify your entire system.

Select Make-Up With Care

After you have taken care of these fundamental rules, start on your skin. As I have told you so often before, it is important that you cleanse your face at least twice a day; either with soap and warm water, or a good cream; depending on the texture of your skin. A good skin tonic which has an astringent effect is a great help in toning up the skin after cleansing. If your skin is inclined to be dry, a rich night cream is a boon in helping smooth and soothe and in discouraging tiny lines and wrinkles.

In selecting your make-up for spring, choose shades that will not only blend well with your natural coloring but also with your new spring wardrobe. Never buy cosmetics by the hit-or-miss method. Weigh them all carefully and don't buy until you are satisfied that the shades you select blend perfectly with your individual skin tones. It may take a little longer but it is really fun and is well worth the time.

I hope this answers the questions of those of you who have been wondering but haven't got around to writing me personally. Follow these simple suggestions, and here's to an exciting spring and a glamorous summer.

What are your beauty problems? Write Marie Downing, Larieuse Beauty Foundation, Room 321—319 North Fourth St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.

WIGGINS, MISS.

WIGGINS— This comes to let the many readers know that Lodge No. 174 has lost one of her faithful members in the person of Brother G. L. Breland. He departed this life, April 5, 1940. He leaves to mourn his passing a wife, one daughter and a host of relatives and friends. We hope that our lost is heaven's gain.

Mrs. Margretan Hall, Reporter

BEHIND THE APRON

By Herman J. D. Carter "CHAPTER III Synopsis

John is trying to win a woman he loves but does not know. She is a beautiful waitress, but different. She is a soul behind an apron. Read the following revelation sent to you by Nadinola Bleaching Cream; in an effort to get Negro stories before the public. Nadinola is assisting the race to find new authors. Buy Nadinola and show your appreciation for this kindness to our race. Go on with the story.

Oh! If she only knew him as he was. He thought.

After drying the glasses, she began to wipe off the black marble counter. She had to pass before where he sat. His heart began to beat in leaps and bounds. Here was his chance, He must act quickly, and correctly, or forever lose the chance to win the woman he wanted to love. What would be the outcome? Would she smile, just being nice to a customer and pass him by? Would she get angry for his boldness? Would he use the right method to meet this girl? Was he fooled in his opinion of her? All these and many more questions passed through his mind as she came before him wiping off the counter.

"Am I in your way?" he asked.

"Oh no sir," she answered.

"Please don't say sir to me."

"I say sir to all customers."

"Well the customer is always right isn't he?" he asked with a smile as her innocent eyes flashed with a start.

"The say so; but it depends upon what the customer is saying whether he is right or not," she said and kept on wiping off the counter without breaking her rhythm.

He did see however, that she made several unnecessary strokes in the same place and he concluded that he might be making some progress. This spurred him on. "She must be delaying to talk with me; but that doesn't mean much." he thought.

"You must be a student somewhere aren't you?" he asked, drawing his left hand back behind him so as to show his pin, pretensive of reaching for a handkerchief.

"Yes, I have been at Cornwelle."

He straightened up. "Oh, the Mother's School?" she asked.

She nodded.

Something snapped within him. Here was his lead. He could now make some headway.

"Do you know any of the sisters there?" she asked, that warm bit of enthusiasm felt by all students who pass under the instructions of the Sisters of the Blessed Sacrament, showed on her face.

He recognized it and decided to take advantage of it.

"Do I? I attended Holy Family; eight years, finishing the nineth grade. Then I left and entered high school. I wanted to go to Xavier College; but my Mother thought it was too far from home, so I attended Fisk University where I graduated in 1931,

"Are you a Catholic?"

No, I am not; In fact, I and instructions," he smiled.

She smiled in return. "Well why not see a Priest?"

"Oh, I'm ashamed to go to a Priest now. I have become hardened and a Priest would scarcely see me for awhile; so long. He would think I should have been baptised long before now.

She had completely stopped and rested her hands on the counter to talk to him.

"What do you do?"

"I'm a journalist."

"Gaining the world and suffering the loss of your soul . . ."

He interrupted; "For the son of man shall come in the Glory of his Father and render unto every man according to his works," he finished.

"You know your Catechism?"

"I won four medals for it."

"It's a shame you are not a Catholic."

"Maybe so; but you see I don't know any Catholic Girls, and I must know at least one if I am to be a good Catholic, and . . ."

He didn't finish. She blushed.

Why did she blush? Is this the end of his agony? Read this most exciting chapter sent to you by Nadinola Bleach Cream, then buy Nadinola from your druggist so you can continue to receive Negro stories.

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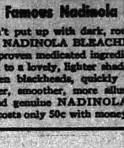

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H.B.A Deaths

Dear Editor: This is to say that lodge No. 141 has lost a faithful member in the person of Brother Arthur Price, who succumbed April 3, 1940. He resided in Chicago, Illinois but was faithful member in his lodge and church, having been a member of New Hope M. E. Church. He leaves to mourn his loss six girls, four boys, a host of friends and relatives.

C. W. Wright, Reporter

Dear Editor: Please give space so that the readers may know that lodge No. 222 has lost a faithful member, Brother Turner Roberts, who passed April 3, 1940. He served faithfully a descon of Bethlehem Baptist church for 38 years, was a member of the H. B. A. for fourteen years and servevd as a member of the Sick Committee for 13 years. He never missed paying one claim for all these years. Because of the life he lived we FEEL that our loss is heaven's gain He leaves to mourn his passing a wife, ten children, 64 grandchildren; a host of relatives and friends. Sleep on Brother Roberts and take your rest. We are praying to meet you in the great beyond.

Allen J. Woodard, Reporter

Financial Department C.M.E. Church 1940

Seventh Episcopal District

South Mississippi Conference

Meridian—Roy L. Young $454.00
Jackson —E. B. Balckman $171.25
Gloster— U. L. Washington 110.00

North Mississippi Conference

Slate Branch— J. A. Abram $101.00
Tunica— W. O. Brown $160.00
Sardis —E. H. Gasmon $105.00
Holly Springs— B. T. Tolbert $80.00

East Mississippi

Water Valley— J. H. Walton $300.00
Aberdeen— M. S. McGlowen 20.00
Tupelo— J. D. Murdock $61.00
New Albany—W. H Foster $33.00

Mississippi Conference

Greenwood— T. M. Coleman $115.00
Durant— W. W. Wall $91.65
Columbus— C. Thomas $128.00
Brooksville— T. J. Johnson $30.00

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—Tuesday Only—
"Everything Happens At Night"

—Wednesday and Thursday—
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—FRIDAY—
Michael Whalen
Dolores Costello
"OUTSIDE THESE WALLS"

—Saturday—
William Boyd
George Hayes
"SILVER ON THE SAGE"
Added
SERIAL and CARTOON

—Monday and Tuesday—
"BROTHER RAT & BABY"

Newell Chapel

Miller, you and your class had better run and run fast for Class No. 1 is saying "We can't fail."

The Sunday School teachers are as follows: Mrs. R. L. Young, Mr. T. C. Miller, Mrs. J. W. Smith, Mrs. M. J. Jones, Mr. Joe James. Let us MARCH FORWARD to NEWELL CHAPEL for SUNDAY SCHOOL, and join the winning class.

GUESS WHO, Reporter.

The Meridian District, South, Missionary Zone Meets—
(Continued from page One)

and spoke concerning the work of the district. She is urging that each society in the district carry art work to the Missionary Convention which will be held at Hattiesburg. Prizes will be offered for the church having the largest number of pieces and the individual having the best piece.

The next meeting will be held at Hattisburg. Rev. T. Sanders, Jr., will be the speaker for the day.

Allie M. Reeves, Reporter.

NAACP Campaign

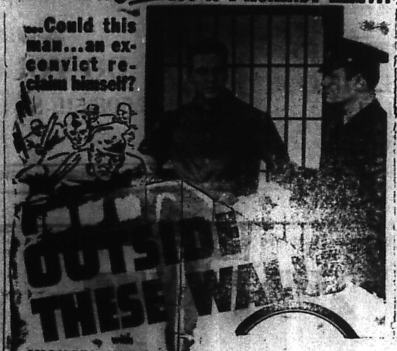
(Continue from page One)

The Meridian branch is the largest branch in the state, with Natchez coming second with 66 members, Vicksburg 65 and Jackson 34. All persons interested in this great organization that is headed by some of the best white and colored citizens of the country are asked to mail their annual membership dues in the amount of $1.00 to Rev. R. L. Young, Box 1043, Meridian, Mississippi, at once.

STRAND Fri. Only

WITH THE Odds 100 to 1 AGAINST HIM...

...Could this man...an ex-convict reclaim himself?



OUTSIDE THESE WALLS

with
MICHAEL WHALEN
Dolores COSTELLO
Virginia Weidler

A Columbia Picture

WORDS WITHOUT MUSIC

By LOUIS REID

(Music Features & Photo Syndicate)

THE sales counters of the music business derive their chief sustenance from Beethoven and other old masters. Believe it or not, the classics outdistance jazz at the cash register. In fact, there are those who state authoritatively that the old masters keep the music business alive. It is almost like saying that the sale of caviar is keeping the grocery business alive, or that U. S. Steel has touched zero, or that Congress had passed a law against crooning. It comes under the heading of "incredible."

Louis Reid

Nevertheless, the depression which has affected the sale of popular music, has made scarcely a dent in the sale of classical compositions. Topping all demands at the counters are the works of Beethoven, with his "Minuet in G" the leader. You know how it goes—"Da da DA da dadela da-da-da." Oh well, play it yourself.

But not far behind the "Minuet" are Chopin's "Waltz in D flat major," Tschaikowsky's "Andante Cantabile" from his Fifth Symphony, Bach's "Sarabande" and other such classics as Schubert's "Serenade" and Debussy's "Girl With the Flaxen Hair." Among the songs that sell best, as they are in the most performed according to the surveys of the American Society of Composers, Authors and Publishers, are Tschaikowsky's "Andante Cantabile" from his Fifth Symphony, Bach's "Sarabande" and other such classics as Schubert's "Serenade" and Debussy's "Girl With the Flaxen Hair." Among the songs that sell best, as they are in the most performed according to the surveys of the American Society of Composers, Authors and Publishers, are Tschaikowsky's "Andante Cantabile" from his Fifth Symphony, Bach's "Sarabande" and other such classics as Schubert's "Serenade" and Debussy's "Girl With the Flaxen Hair." Among the songs that sell best, as they are in the most performed according to the surveys of the American Society of Composers, Authors and Publishers, are Tschaikowsky's "Andante Cantabile" from his Fifth Symphony, Bach's "Sarabande" and other such classics as Schubert's "Serenade" and Debussy's "Girl With the Flaxen Hair." Among the songs that sell best, as they are in the most performed according to the surveys of the American Society of Composers, Authors and Publishers, are Tschaikowsky's "Andante Cantabile" from his Fifth Symphony, Bach's "Sarabande" and other such classics as Schubert's "Serenade" and Debussy's "Girl With the Flaxen Hair." Among the songs that sell best, as they are in the most performed according to the surveys of the American Society of Composers, Authors and Publishers, are Tschaikowsky's "Andante Cantabile" from his Fifth Symphony, Bach's "Sarabande" and other such classics as Schubert's "Serenade" and Debussy's "Girl With the Flaxen Hair." Among the songs that sell best, as they are in the most performed according to the surveys of the American Society of Composers, Authors and Publishers, are Tschaikowsky's "Andante Cantabile" from his Fifth Symphony, Bach's "Sarabande" and other such classics as Schubert's "Serenade" and Debussy's "Girl With the Flaxen Hair." Among the songs that sell best, as they are in the most performed according to the surveys of the American Society of Composers, Authors and Publishers, are Tschaikowsky's "Andante Cantabile" from his Fifth Symphony, Bach's "Sarabande" and other such classics as Schubert's "Serenade" and Debussy's "Girl With the Flaxen Hair."

Sergei Rachmaninoff
A.S.C.A.P.

60 Years a Best Seller

The life of the most popular dance tunes is limited in this era of meteoric radio repetition to three months, but Beethoven has sold well for sixty years. Of course, in the heyday, or pre-radio era, of popular music, a million copies of a good song were frequently sold.

In lighter American music, Victor Herbert, Edward MacDowell, Stephen Foster, Sigmund Romberg, Jerome Kern, George Gershwin and Rodgers and Hart are in modern demand.

Which of these leads in popularity? Give up? Very well—MacDowell. Foster is near the top and Herbert's "Kiss Me Again" sells in large numbers. It ought to. It gets enough plugging on the air. Gershwin's "Rhapsody in Blue" is in wide demand. So is Kern's "Ol' Man River." But then, the Rhapsody is the classic of jazz.

Hotchas may come and go, but Beethoven goes on forever. Beethoven and the other big five—Bach, Brahms, Chopin, Schubert and Schumann, with Tschaikowsky crowding them closely. Music teachers, singing teachers, the widespread development in music appreciation among the youth of the land stimulate the sales. Tin Pan Alley knows it cannot compete with the masters in the long run at the sales counters. It does the next best thing. It sets briefly by about reworking the "Minuet in G."

Word comes to us that Turkey has gone absolutely overboard about swing music. How gone? Why, Turkey went overboard only twice ago.

In the old days boys wanted to be President or the leading baseball pitcher. Today they want to be the leading swing musician.

A sure-fire remedy for homesick today is to count down loud enough for jumping upon the old home bathroom.

HBA Boards To Meet In June

H.B.A. BOARDS TO MEET IN JUNE

The following presidents will entertain the June Boards:

H. S. Jones, Paulding
G. D. Cotton, West Enterprise
Rev. W. T. Smith, New Augusta
W. T. Tate, Brooksville
J. C. Jordan, Waynesboro

We are urging all presidents to attend the board where they will have their particular assignment. If this is done, you will greatly encourage the local presidents entertaining the boards.

Since the days are longer and there is so much to be done, all presidents are requested to be present at 9:30 Instead of 10:00 o'clock. No fines will be imposed upon you for not being present at 9:30, however, we hope that you will be loyal and obedient to the core.

Get up out of your bed, get your berakfast and be on the spot at the proper time. Have your members to get their quarterly assessment to you before the date of their board.

All presidents are requested to bring their H.B.A. local lodge record. In other words, your secretary book. These books must be inspected in the boards. We need your cooperation 100 percent.

E. F. Young, General Pres.

This comes to inform you that because of the high cost of paper and material, after April 6th, all H. B. A. Secretary records will be 75c each plus postage.

Secretary.

TEMPLE

Children 6c Adults 11c
Continuous shows 1 to 11 P.M

—MONDAY—
"British Intelligence"

—Tuesday and Wednesday—
"LITTLE OLD NEW YORK"
—with—
Alice Faye
Fred McMurray
Richard Greene

—Thursday and Friday—
"MAN FROM DAKOTA"
Wallace Berry
Dolores Del Rio

—Saturday—
GEORGE RAFT
—in—
"INVISIBLE STRIPES"

PATRONIZE A RELIABLE CONCERN
Quality Work—— Hats Cleaned and Blocked
Like New —— 40c
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FINEST QUALITY MERCHANDISE
AT PRICESTO SUIT EVERY BUDGET

Central Service Station
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Don't be misled by cheaper prices in shoe repairing. You can't beat our prices for quality shoe repairing. All Kind of polishes, laces rubber heels, etc. BRING US YOUR SHOES.
2410-5th Street Meridian. Mississippi

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BUILDING MATERIAL, GENASCO ROOFING
WHOLESALE AND RETAIL
PHONES 321 & 322
MERIDIAN MISSISSIPPI

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Not only quality but quantity, the only Pressing Oil that penetrates the strands of hair
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THE R. P. YOUNG, JR.
Hair Grower stimulates the roots of the hair and causes the hair to grow fast and even.
800 25TH AVENUE
Meridian, Mississippi

Urged To Take Census Seriously

Colored persons throughout the Southern states should take particular interest in making the 1940 Census, which will start April 1, as accurate and complete as possible, Dr. Frederick D. Patterson, president of Tuskegee Institute, believes.

"When this Census is finished, certain sections of it will constitute the most complete survey of the resources and the needs of the Southern Negro—urban and rural—ever made," Dr. Patterson said in a recent interview.

"An intelligent approach to improving the miserable conditions under which Negroes all too frequently work, receive their education, and live, must be based on facts such as will be revealed in this Census."

Dr. Patterson added an assurance that no one need fear that any information given to a Census-taker would be passed on to any other person or government agency. An Act of Congress prevents anyone but sworn Census workers from examining the records.

"I cannot too strongly urge that every colored person visited by a Census enumerator do his best to give prompt and truthful answers to all questions asked," he said. "Only in this way can the Negro reveal himself—his accomplishments a swell as his needs—to the nation as a whole."

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Sizes 14 to 17 **49c**

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98c Each

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Large Assortment of
fabrics and colors
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HANDELMAN'S
5th Street and 23rd Avenue

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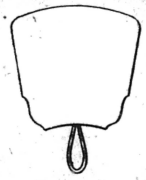
Free fans given to churches and Business Houses



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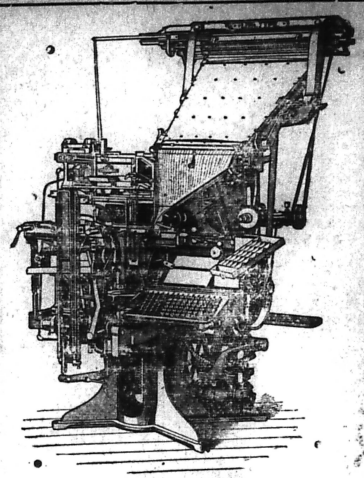

LET THE
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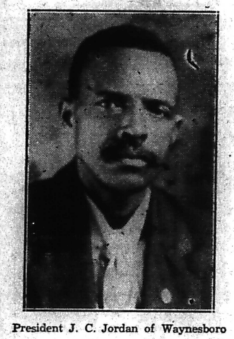
H.B.A. DRIVE FOR 200 MEMBERS

J. C. JORDAN



President J. C. Jordan of Waynesboro has an automatic loaded, shooting high at the 200 members wanted.

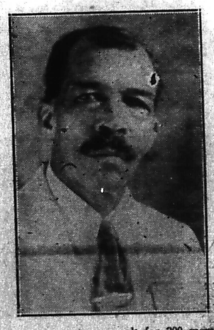
JAS. PATRICK

James Patrick of Hattiesburg, Miss., has a sledge hammer in his hand and is hitting for 200 members.

We Must Have 200

SOUND AND HEALTHY MEMBERS BEFORE THE OPENING OF THE JUNE BOARDS

Wm. KINSLOW



In response to our call for 200 members, Wm. Kinslow, who is president of three lodges, has organized a new lodge with 27 members and he is the local president.

This drive began March 1 All members added during the March boards will be counted. We have not as yet issued any policies neither have we issued any receipts for renewals since Mar. 1 All members added will be counted in this drive. All members renewed who became unfinancial before 1940 will be counted.

A. J. BARNETT

Agent A. J. Barnett of Hattiesburg, Miss., has already started to work on reducing the 200 members wanted.

A Home Paper with a Home Editor: That Tells the Home News Weekly.

THE WEEKLY ECHO

Published Weekly at 2508 5th Street

Mississippi Standard Negro Newspaper of Character, Circulation and Opinion, with More than 10,000 Readers.

VOLUME XVI | Meridian, Mississippi | FRIDAY, APRIL 19, 1940 | NUMBER 85

LAUDERDALE COUNTY 4-H CLUB RALLY APR. 27

Weekly Echo Campaign Now On

An Appeal To H.B.A. Presidents

In Subscription Drive

AN APPEAL TO H.B.A. PRESIDENTS:

Dear Presidents:

We are now launching an Echo Campaign. We are urging each president in the association, to bring us three subscriptions to the general board. If you should fail to come to the board please mail them to the office or have them ready when we send an agent to inspect your secretary record. We must increase our readers. From now until June we are giving you a reduction in subscriptions. For one year until the close of the June Board you may get the Echo for $1.00; six months $.65; three month $.40; two months $.30 and per copy $.05.

We are making an honest appeal to presidents and friends to subscribe for our paper. If we can get an extra thousand it means this: We will be compelled to give some young woman or man a job. Won't you help us make jobs for the young people coming out of school?"

If we have Presidents who will be responsible for three subscriptions in the boards you do not have to wait

(Continued on page two)

HATTIE McDaniel, who won the Academy Award for her excellent portrayal of "Mammy" in "Gone With the Wind", received an enlarged telegram signed by approximately 5000 of her Negro fans in Washington, D. C.

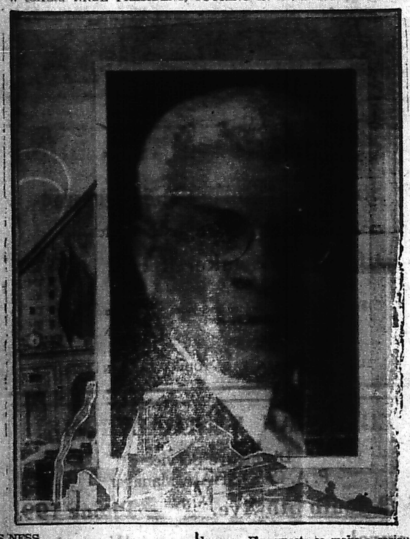
Mothers' Day

To the pastors, officers and members of the Meridian District C.M.E Church

I am appealing to each of you, to have at all of your chuches a Mother's Day Program on the second Sunday in May. Let's do something tangible in memory of Mother. Mother's deserve to be remembered. WE SHALL render beautiful programs on Mothers' Day in memory of the ones who love or loved us most.

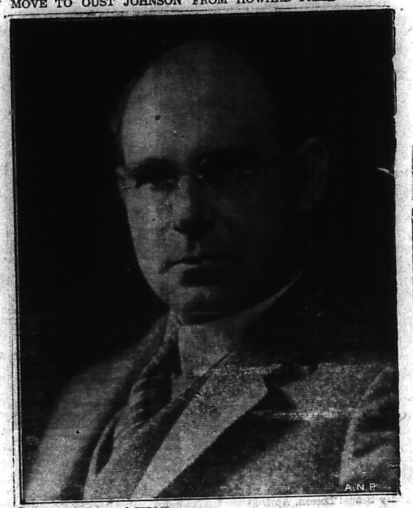
I are also appealing to the pastor to do something financially. Let every member of the church make a special contribution on Mothers' Day. Mothers deserve something special. We have been having Mothers' Day programs in the Meridian District for several years and we are depending on you this time.

DR. WALKER, NNEL PRESIDENT, TOURING IN INTEREST OF NEGRO BUSINESS



MEMPHIS, April 19 (By John R. Williams for ANP)—Dr. J. E. Walker president of the National Negro Business league, left for a tour in the Eastern states. This will be Dr. Walker's first extensive tour since his election as chief executive of the league. He expects to make a serious study of the business conditions in the East and North as N gro business is effected. Unodubtealy the new head of the league is striving diligently to advance the interests of Negro business throughout the nation.

NEW MOVE TO OUST JOHNSON FROM HOWARD FAILS



WASHINGTON, April 19 —(ANP)— President Mordecai W. Johnson still is the president of Howard university, despite the efforts of a group of former officials and employes and alumni of the institution to remove him.

Petitioning the board of trustees to oust Dr. Johnson when they met here Tuesday, the protest was signed by a group headed by James A. Cobb former judge of the municipal court and former professor of law at the Howard law school.

Cobb's group contended that "as a direct result of the actions of Dr. Johnson," the form r university arch. Albert J. Cassell obtained a judgment of $19,687.50 against the university in district court.

In a statement on behalf of the trustees, it was reported that the charges had been found to be "without justification and unsubstantiated by any facts." For this reason, the statement added, the trustees voted unanimously not to consider the charge. At the same time, the trustees authorized a committee to appeal the Cassell suit verdict.

Census Will Substitute Facts For Guesses As To Negro's Status In AMERICA, SAYS EDITOR

NEW YORK CITY, April 19— "It is of paramount importance for the Negro to cooperate in every respect in the Census of 1940," says Elmer Anderson Carter, editor of OPPORTUNITY Magazine, in an editorial appearing in the April issue of that periodical.

"The Negro," Mr. Carter adds, "has everything to gain and nothing to lose by helping to substitute facts for guesses as to his status in America."

Pointing out that publicity given to a few persons who have opposed certain questions has served to obscure the real purpose of the Census and to minimize its importance in the minds of many, he writes:

"It would be a catastrophe if any considerable number of Negroes should adopt this attitude. No group in American suffers as much as the Negro from the absence of authentic information or perhaps from the mass of misinformation, concerning the extent of his participation in the life of America. And it is to the decennial Census that the economist, the sociologist, the politician or the business man must inevitably turn in order to measure progress or to interpret trends, or to plan for the future."

Visiting In St. Louis

Mrs. Alyce L. Gillespie of 1727-31st avenue left the city April 14, for St. Louis, Mo. to visit her aunt, Mrs. Julia Parks at 3106 School St. Her many friends are wishing her a happy trip.

Lauderdale County Rally And Parade Planned for Meridian

LAUDERDALE COUNTY RALLY PLANNED

The Lauderdale County Annual 4-H Club Rally will be held April 27, at Meridian. All clubs are expected to have a representative group present. Following program will be rendered:

9:15 a.m. to 10:00 a.m.—Registration
10:00 to 10:15 a.m.—Devotionals led by Rev. T. R. Smith
10:15 to 10:30 a.m.—Club Songs led by J. S. P. Lee
10:30 to 10:45 a.m.—Roll Call. — Responded to by yells
10:45 to 11:15a.m.—Club Reports
11:15 to 11:45 a.m.—Remarks by Extension Workers
11:45 to 12:00 M.—Noon Recess
1:00 p.m.— Parade—Wechsler School to H.B.A. Building
2:00 p.m.—Free Educational Motion Picture Show
Awarding of prizes and certificates following show.
Music by Harris High School band led by J. S. P. Lee.

F. L. THAMES, Farm Agent
Mrs. Esther Butler, Home Agent

Miss Thelma Randall In Recital With The Haven-Rust Club

By J. Edward McLamb

MERIDIAN—On Friday evening April 5, the presence of greater Meridian was turned to the beautiful auditorium of Harris Hiph School and there we saw and heard the skillfulness of renown artist from our own community.

Miss Thelma Randall, director of music at Harris High, and the men's Glee Club of the Haven-Rust Club were presented is a recital. During the recital one could easily think himself in the halls of Taladega College under the sound of Prof. Dubios or in the studios, Duke University listening to Noble King or even in one of New York's concert halls with Levitsky, because the manner in which Miss Randall played the complicated works of composers like Beethoven, Moszowsky and our own Nathenial Dett, makes us feel like we have artists here in Meridian who are as good as the best ones anywhere.

Men's voices are always good in harmony and one could easily compare the singing of the Haven-Rust Male Glee Club with that of our out standing college men's chorus especially the solo work of Messers. Pettus and Henderson.

After the recital the women of the Stitch and Chat Club gave a formal entertainment for Miss. Randall and the Glee Club in the beautifully

(Continued on page three)

Post Easter Meeting Over

In Big Style

The Post Easter Meeting of the C.M.E. Church of the State of Mississippi was held at Como, Miss. Wednesday, April 10, Bishop J. H. Moore, presiding.

The meeting was a glowing success. Presiding Elder E. H. Garmon and pastor I. G. Gatewood royally entertained the meeting. The 16 presiding elders of the state were present. A large number of pastors and laymen were present.

President Wm. Frazier of M. I. College, Mrs. Bishop Moore and John Wesley Moore, Jr. (baby Bishop Moore) were present.

Among the visitors were Doctors W. P. Pipkins, Publishing Agent; S. S. Washington, Memphis, Tennessee; W. A. Johnson of Memphis, E. F. B. Amos of Memphis, Mr. Johnson and others whose names we do not recall.

All of the presiding elders made big reports. The biggest report on Education was made by Elder J. A. Abrams of the Olive Branch District. The 2nd biggest report on Education was made by Elder J. D. Murodck of Tupelo, Elder E. H. Garmon running third. In this meeting the Meridian District was still leading in the General Funds bulletin and also leading the state in the total amount of money raised for the year. The South Mississippi Conference with Elders Blackman and Young and Washington were leading all of the conferences in the state. Peace and harmony prevail throughout the state.

Bishop J. H. Moore has Mississippi in his hands. Approximately $3,000.00 was raised on our Budget assessment in Como. This does not include any General Funds whatever.

For several weeks, Mississippi led the connection in the GENERAL FUNDS BULLITEN until Texas stepped in with a big pull, and, it still appears as if Mississippi holds 2nd place, if not first. We will see what the Index says this week.

Bishop Moore was able at the close of the meeting to meet the first installment on our $20,000 obligation this year.

Bucatunna, Miss.

BUCATUNNA, Miss., April 19, 1940— To the many friends of Mrs. Ella Kinslow: She has been sick for three weeks, but is much better at present. Her nephew M. J. McLoud of Detroit, Michigan is down to visit her. We all hope for her a speedy recovery.

A. J. Hayes, Reporter.

Well Known Citizen Passes

Mr. Jerry Bryant of Marion, Miss., died in Mobile, Thursday. (more later)

SUPPORT THE ECHO ADVERTISERS

THE WEEKLY ECHO

MEMBER NEGRO NATIONAL PRESS ASSOCIATION
Published every Friday of each week at 2508 5th Street
Meridian, Mississippi Phone 3377

SUBSCRIPTIONS (PAYABLE IN ADVANCE)
Entered as second-class matter November 15, 1922 a the post office at Meridian, Mississippi under the act of March 3, 1879.
Send The Weekly Echo, its the best paper in the south. It carries the city and Foreign News.

One Year	$1.50
Six Months	$1.00
Three Months	$.50
Single Copy	$.05

Rev. R. L. Young — Editor and Manager
Rev. Mrs. L. B. Williams — Social Editor
Robert K. Smith — Advertising Manager

Editorials

Who Is Responsible Parents Teachers Or Children?

One learns and gathers much experience and knowledge through travel. We come in contact with different people, different circumstances and conditions through travel. We find out that this is a changing world through travel; this is a world of differences of opinion; this is a world with people who have different ideas about business; religon and social activities.

I think that we would be correct in saying that this is a "jazz age;" a "swing age and a dancing age". It was very amusing a few days ago as I sat listening to some young school people talking. The thing that interest them most in their school life was not their studies; not their classes, but some kind of amusement where daneing and music were had. I pretended that I was paying no attendion to the conversation. I had to do that in order that I might get a clear vision of the young people in school and what they are thinking about.

May we candidly sak this question: who is responsible for the attitude—for the most part—of the young people of today. Is it a fact that most of the mothers and fathers who are good Christians with their names on some church record are really anxious to have their young boys and girls taught how to dance. Do they teach their children how to dance at home so that when they go to school they will get a good mark on dancing? Who is responsible for all of this dancing that is in the minds of the young people?

Are the principals and teachers in the vairous schools responsible for the attitude of the students with reference to dancing? Do the principals and teachers in schools speak against dancing and the mothers and fathers send word to the principals and teachers that they must give socials and dances for their children. WHO IS RESPONSIBLE? Do the mothers and fathers teach against and speak against it, but when the children go to school they are overpowerd by the principals and instructors and made dance?

Are the mothers and fathers, principals and instructors opposed to dancing and yet, handicapped because children want to dance? Do the children force dancing upon mothers, fathers, principals and instructors? WHO IS RESPONSIBLE?

Are we as a race in position financially to sponsor big dancing parties? It costs something to keep up these big sociables. NOBODY carries you along free. There was a time that young boys and girls could graduate from high school without placing a burden upon mothers and fathers by buying evening dresses and evening gowns, dancing shoes and whatnot, however, the time has come and we are now at the point, everywhere you go, that there is a dancing bill on most of our people. This money is being thrown away for these frivolous things that are of no intrinsic value. We had better be trying to make a place for our boys and girls. We know that this is an unpopular subject to write on, however, let the chips fall where they will or may, while we give you the facts in the case.

In our own city with a pretty close check up, I have had about six or eight families, namely; a few preachers and a few laymen who will not permit their children to go to dances. Not many colored people are able to give these big "BLOW OUTS". I know certain mothers and fathers who last year when their children were graduating, borrowed money and did without themselves, because they wanted to satisfy the desires of some class group in school.

Colored folk, we had better stop our foolishness; we had better begin to think soberly; we had better be able to control ourselves, and stop trying to do everything that the white folk do when we know we are not able. We had better wake up and have the courage to speak against the wrong.

We like to hear church choirs sing beautifully. We like to hear the rich melodies: we like to get happy because our souls are fed from the singing done by the choir, but it is hard for a person who dances, swings and and drinks and I know it, to make me happy. Oh, their voices may be the best that we have heard, and, I enjoy the singing, but my soul is to be fed and my soul cannot get good food from a muddy stream. I want something that is good and I know it is good. Do you mean to tell me that the choir that sits back of the minister who is to bring the gospel message, who is to lift the people to higher heights thru the inspiration of the Holy Spirit? I ask, do you mean to tell me that an unclean choir, an unfit choir; an unclean person in the choir; an unfit person in the choir is what God wants? No! no! I believe that preachers and choirs should stand before the people preaching and singing who live out of the reach of true criticisms on the part of the people. WHO IS RESPONSIBLE?

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Thanks From The Editor

To the Readers of the Weekly Echo Who have written me letters, Postal Cards and to those who have seen me personally.

I wish to thank you from the depths of my heart for your congratulatory remarks, regarding the Editorial that appeared in last week's issue.

I have had congatulations from people whom I thought were not read ing the Echo. After looking over our subscription list, I do not find the names of some who have congratula'ed me on the Editorial that appeared last week. It may be that you are reading your friends' paper, if you are we are proud to know it. However we would feel better if you would send us your subscirption. Won't you help us to make the Weekly Echo a bigger and better paper? Again we thank you

Sunday School Lesson

By Rev. R L. Young, P. E

Sunday School Lesson, April 21
MICAH'S VISION OF PEACE—Micah
Golden Text—And they shall beat their swords into plowshares, and their spears into pruning-hooks; nation shall not lift up sword against nation, neither shall they learn war any more. Micah 4:3.

Micha 4:1. But in the latter days it shall come to pass, that the mountains of Jehovah's house shall be established on the top of the mountains, and it shall be exhalted above the hills; and people shall flow unto it.

2. And many nations shall go and say, Come ye, and let us go up to the mountains of Jehovah, and to the house of the God of Jacob; and he will teach us of his ways, and we will walk in his paths. For out of Zion shall go forth the law, and the word of Jehovah from Jerusalem,

3. And he will judge between many peoples, and will decide concerning strong nations afar off: and they shall beat their swords into plowshares, and their spears into pruning-hooks; nation shall not lift up sword against nation, neither shall they learn war any more.

4. But they shall sit every man under his vine and under his fig-tree; and none shall make them afraid: for the mouth of Jehovah of hosts hath spoken it.

5. For all the people walk every one in the name of his god; and we will walk in the name of Jehovah our God for ever and ever.

Micah 5:2. But thou, Bethelehem Ephrarhah, which art little to be among the thousands of Judah, out of thee shall one come forth unto me that is to be ruler in Israel; whose going forth are from of old, from ever lasting.

3. Therefore will he give them up, until the time that she who tarveleth hath brought forth: then the residue of his brethren shall return unto the children of Israel.

4. And he shall stand, and shall feed his flock in the strength of Jehovah, in the majesty of the name of Jehovah his God: and they shall abide; for now shall he be great unto the ends of the earth.

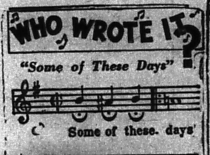
5. And this man shall be our peace.

"The name Micah was not an uncommon one among the Hebrew people; in fact it was borne by eleven different persons in the Old Testament, among whom was the Ephraimite under whose roof the young Levite Jonathan iniquitously served as an idolatrous priest, and also the brave prophet who had dared to tell Ahab of the catastrophe which would certainly follow is intended expedition against Romath-Gilead (Judg. 17, 18; 1 Kings 22). The name Micah is indentical with the name Micaiah, both forms being contractions of the fuller word Micajahu, which means literally "Who is like Jehovah?"

Crystal Springs News

Zone Meeting—On March 31 the first Zone meeting was held at Zionell C. M. E. Church. This being time for the election of officers, all officers were re-elected with the Exception of secretary. Secretary-elect is Elizabeth Tony of Crystal Springs. The finance Committee lifted an offering in the amount of $1.05. A penny collection was taken in the amount of $.57 Remarks were made by the president. Rev. Expose came forward and sang "I know his blood can make me whole He chose for his text Esther 4th chapter 16th Verse. "If I Perish I Perish". Subject: Christians Must Suffer For Their People". He preached a soul stirring sermon. He sang for the close "Do You Know Him?" The finance Committee came forward and lifted the public collection in the amount of $2.00. Total aomunt of money raised for the day $21.50. Atimely progran was rendered. The next sermon will be preached by Rev. Thomas Sanders and the next Zone meeting will be held at St. Paul, Crystal Springs, Miss.

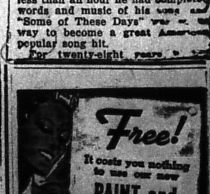
Mrs. Maud Jones, President
Elizabeth Tony, Secretary.



HIS tiny legs were too short to reach the bellows of an old family organ when his self-education in music began in Amesburg, Ontario. He mastered the keyboard while an older brother pumped. At sixteen he was earning his living as a piano player in Detroit, and a few years later he was a celebrated colored vaudeville star—both pianist and comedian.

Between shows — backstage — he would sit at the piano, hours at a time, improvising melodies. Early in 1910 he evolved a melody which he believed should become a popular song. Vainly he sought words for the appealing tune, until one day, lunching in a cafe near the vaudeville house, he was thrilled by the dramatic valedictory of a girl who cried as a heartbreaking farewell to her sweetheart: "Some of these days you're going to miss me honey!" The rhythmic goodbye was of a pattern with his melody in less than an hour he had completed words and music of his song and "Some of These Days" was on its way to become a great American popular song hit.

For twenty-eight years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Echo Campaign

(Continued From Page One)

until the boards meet, just send the names and addresses of the persons to whom you want the paper sent and we will mail the paper to these persons and collect from you in the board. Isn't that a fine proposition, isn't this a fine offer? Each president in the association can do this. There is no such thing as it can't be done. It can be done. Why not join in with us and say it can be done and I am going to do it. I am depending on you to stand by me in this appeal.

R. L. Young, Editor.

Ellisville, Miss.

ELLISVILLE—Please allow me space in the Echo to mention the program sponsored by Lodge No. 55, Sunday, April 14th. The sermon was delivered by our own most worthy General Secretary, in the person of Rev R. L. Young.

He used for his text "Grant That These, My Two Sons, May Sit the One on the Right Hand and the Other On the Left. In Thy Kingdom." Subject: "Sitting and Serving."

The spirit of God was in the building. The church was filled to its capacity. The message is still ringing over Ellisville. The mayor of our city was out with us, in the person of Mr. J. M. Powell. After the message a collection in the amount of $18.00 was raised. Rev. Young was presented to us by the Rev. E. A. Wilson, pastor of Dudley Chapel M. E. Church, who has known him from his youth. Rev. Young is a pulpit orator. We are waiting for his return.

Willie Strickland, President.

HBA Board Collection

All presidents are requsted to collect $1.25 per member for the June Boards collection.

Secretary.

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H. B. A. Notice

SPECIAL NOTICE TO LOCAL LODGES AND PRESIDENT OF THE H. B. A.

Dear Persidents: I am hereby giving you notice as follows:

Each president in the entire Association is requested to bring your local lodge secretary record to the next board. This must be done. If you do not attend the boards, as General Persident, I will send an agent to your lodge to lecture and inspect your records. The lodge must pay the expense of the agent to the lodge for his visit.

Presidents, these orders must be obeyed, if you are to remain active as a local president in your lodge. All secretary records of each lodge will be examined in the boards.

E. F. Young, Gen. Pres.

Recital

(Continued from page One)

decorated Heal's Rest. A good time was had by all.

Out of town visitors of the evening were Misses Grace and Earnestine Randall and Mrs. McFarland sisters of Miss Thelma Randall and Mrs. Tom Randall, mother of Miss Randall all of Jackson, Miss. Other out of town visitors: Miss Dorothy, Helen Washington, Rev. H. C. Bates, Duke Williams and company all of Tupeloo and Mr. Willie Sims of Jackson and other visitors whose names the writer was unable to get.

Financial Department C.M.E. Church 1940

Seventh Episcopal District

South Mississippi Conference

Meridian—Roy L. Young $454.00
Jackson —E. B. Balekman $171.25
Gloster— U. L. Washington 110.00

North Mississippi Conference

Olive Branch— J. A. Abram $101.00
Senatobia— W. O. Brown $100.00
Sardis —R. H. Gasmon $106.00
Holly Springs— B. T. Tolbert $80.00

East Mississippi

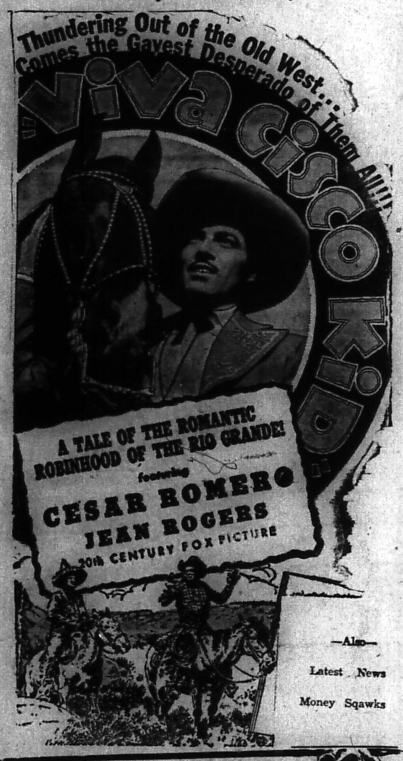
Water Valley— J. H. Walton $200.00
Aberdeen— M. S. McGlown 20.00
Tupelo— J. D. Murdock $61.00
New Albany—W. H. Foster $53.00

Mississippi Conference

Greenwood— T. M. Coleman $115.00
Durant— W. W. Wall $91.65
Columbus— C. Thomas $128.00
Brooksville— T. J. Johnson $30.00

At The Alberta

Friday Saturday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MICKEY ROONEY
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CHAS. FARRELL
—In—
"BOMBS OVER LONDON"
—Also—
Cartoon: "FRESH FISH"

—Saturday—
KEN MAYNARD
—In—
"LIGHTENING STRIKES WEST"
—Added Joy—
Serial and Cartoon

—Monday and Tuesday—
"ANOTHER THIN MAN"

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The Larieuse Beauty Foundation was established by the Godefroy Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

COMPLEXION CARE

A clear, fine textured skin is a fundamental necessity for every woman seeking to make the most of her natural beauty. This important factor cannot be neglected if you hope to attain the well-groomed appearance which is so vital to women everywhere today. Don't depend upon make-up to cover skin blemishes which can and should be corrected now.

Medical attention should be sought for extreme cases of pimples or acne. These may be caused by many different ailments of the bodily functions and should be handled very carefully because of their infectious nature when opened. Your doctor will advise, in addition to his constitutional treatment, absolute cleanliness of the skin and constant elimination of the excretion in the pimples. A reliable antiseptic such as alcohol should be used after each pimple has been opened and contents discharged and then the entire face sponged with an antiseptic wash—a boric acid solution will be found effective.

Tips to the Teen-Age

If you are in your teens and have a normal skin, soap and water are the beauty aids for you in addition to a lubricating cream which should be used occasionally. Don't feel that you must have a host of expensive preparations on your dressing table—a good cream and a mild soap will do nicely. Lather the face and neck generously and rub with a complexion brush until the lather is creamy and the skin is cleansed and stimulated. Then rinse thoroughly in clear, moderately warm water and finish off with a dozen cold rinses. Rinsing clears the skin of soap as well as acting as a mild astringent. Then follow with a light application of lubricating cream. This is a simple inexpensive beauty method and is very effective when used regularly.

Some young girls are bothered with pimples and blackheads. This condition is usually the result of a disturbance of the oil glands in the pores. Excessive oil is secreted, causing the skin oily, which collects the dust and germs from the air. The resultant mixture of oil and dirt clogs the pores, making it difficult for the skin to rid itself of its natural secretions. These gradually expand the pores, forming a wax-like substance which is topped by a blackhead.

Treatment for Oily Skin

The treatment outlined above may be used with some variations for the correction of oily skin and blackheads. The water used should be as hot as is comfortable. The soap should contain more alkali and the rinses following should be several hot rinses then gradually colder, followed by a good astringent. The use of a lubricating cream is not recommended, although many of the so-called bleaching creams may be used with effectiveness.

Women with sensitive skins suffer constantly from the use of soap and hard water, which makes their faces dry, rough and blotched for hours. Rain water is a boon to those sufferers. The alkali in the soap irritates many skins and a cleansing cream may be used with good result in such cases as a substitute for the soap and water cleansing. Olive oil or mineral oil will remove surface dust and make-up and leave the skin smooth and clean.

A shiney nose is a handicap in business and social life. Constant application of powder may give temporary relief but it may also aggravate the condition. This condition may otherwise be traced to faulty diets plus insufficient exercise. A regular diet which includes raw fresh fruits, green vegetables and salads and avoids fried and rich foods will go far toward clearing and toning the skin.

Resolve today that you will improve and safeguard your complexion in the future by the most meticulous care.

What are your beauty problems? Write Marie Downing, Room 807-311 Locust Street, St. Louis, Missouri, and she will be glad to answer those in the most interesting, authentic manner possible.

HBA Boards To Meet In June

H.B.A. BOARDS TO MEET IN JUNE

The following presidents will entertain the June Boards:

H. S. Jones, Paulding
G. D. Cotton, West Enterprise
Rev. W. T. Smith, New Augusta
W. T. Tate, Brooksville
J. C. Jordan, Waynesboro

We are urging all presidents to attend the board where they will have their particular assignment. If this is done, you will greatly encourage the local presidents entertaining the boards.

Since the days are longer and there is so much to be done, all presidents are requested to be present at 9:30 instead of 10:00 o'clock. No fines will be imposed upon you for not being present at 9:30, however, we hope that you will be loyal and obedient to the core.

Get up out of your bed, get your berakfast and be on the spot at the proper time. Have your members to get their quarterly assessment to you before the date of their board.

All presidents are requested to bring their H.B.A. local lodge record. In other words, your secretary book. These books must be inspected in the boards. We need your cooperation 100 percent.

E. F. Young, General Pres.

This comes to inform you that because of the high cost of paper and material, after April 6th, all H. B. A. Secretary records will be 75c each plus postage.

Secretary.

TEMPLE

Children 6c Adults 11c
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Readers Trade With The Advertisers In Our Paper

President A. J. Barnett

To the President of the H. B. A.
Hattiesburg, Mississippi.
Please accept this as my 1st Quarterly report. I have organized one new lodge with ..... members. I have added ..... members to my individual lodge.

Tell Brother Brown McRee that I was ready to move, and had something to move for. This is the "Hot Shot" from Hattiesburg talking.

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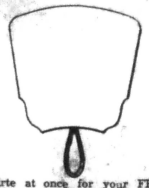

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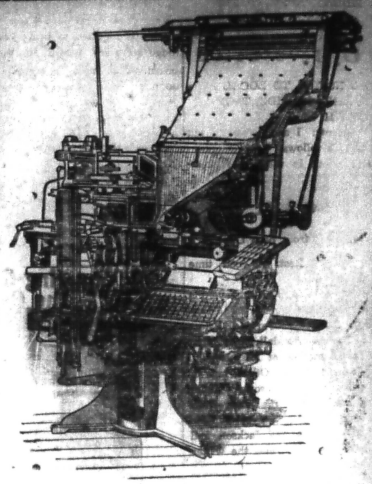

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JOE KNOX

President Joe Knox has asked Brother J. C. Jordan of Waynesboro to move his little automatic and let him shoot a cannon.

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War Has Broken Out

500 persons in a collision getting H.B.A.

Members watch for the head lights on H. B. A. cars you may be run over

We Must Have 200

SOUND AND HEALTHY MEMBERS BEFORE THE OPENING OF THE JUNE BOARDS

This drive began March 1 All members added during the March boards will be counted. We have not as yet issued any policies neither have we issued any receipts for renewals since Mar. 1 All members added will be counted in this drive. All members renewed who became unfinancial before 1940 will be counted.

O. C. THIGPEN

President O. C. Thigpen says that Jas. Patrick did not have a sledge hammer. It is nothing but a toy hammer. He said to Patrick, "you have got to move."

FRANK JOHNSON

President Frank Johnson said to Bro. Kinslow that he would knock him down, throw him down, hand him down, any way he could get him down Kinslow has moved.

BROWN McREE

President Brown McRee said to Bro. A. J. Barnett, "You cannot stay here, you will have to get on another page."

A Home Paper with a Home Editor That Tells the State News Weekly.

THE WEEKLY ECHO

Published Weekly at 2508 5th Street

Mississippi Standard Negro Newspaper of Character, Circulation and Opinion, with More than 10,000 Readers.

VOLUME XVI | Meridian, Mississippi | FRIDAY, APRIL 26, 1940 | NUMBER 86

MORE THAN 200 DESTROYED & INJURED AT DANCE

Negro Exposition gets $15,000 Grant

Rosenwald Fund Makes $15,000 Grant To American Negro EXPOSITION

CHICAGO, April 26— A grant of $15,000 has been made by the Julius Rosenwald Fund through its president, Mr. Edwin R. Embree, to the American Negro Exposition, it was announced this week by Truman K. Gibson, Jr., executive director of the Exposition to be held in the Chicago Coliseum from July 4 through Sept. 2.

This grant, intended to help underwrite the entire Exposition, will also be used in part for active sponsorship by the Rosenwald Fund of the special sections on education, health, and social science which will be strongly emphasized at the coming event. Arna Bontemps, noted author, and Horace Cayton, prominent sociologist, are gathering technical data in preparation for these exhibits. Both Mr. Bontemps and Mr. Cayton are former recipients of Rosenwald Fellowships granted annually to outstanding Negroes and southern whites.

The Rosenwald Fund is the second foundation to make a special grant to the forthcoming celebartion of 75 years of Negro progress since emancipation. Last week the General Education Board appropriated $15,000 for a motion picture on Negro education to be prepared by the American Film Center for showing at the Exposition. The Harmon Foundation is also actively interested and Miss Mary Beattie Brady, director, is helping arrange the exhibit on Negro art, another major feature of the Exposition.

The State of Illinois, which is officially sponsoring the event, has set aside $75,000 as a sustaining fund. Congress is also expected to act favorably on a bill introduced by Rep. Arthur W. Mitchell of Chicago asking a similar amount in a federal appropriation to subsidize the Negro World's Fair which will draw 2,000,000 persons of both races during the 60 day event.

The commission appointed by Mayor Daniel W. Hoan of Milwaukee consists of Dr. P. . Gilmer, John A. Hall, E. J. Jackson, Dr. C. F. Turney, Richard Lewis, William V. Kelley, Rev. M. J. Battles, Rev. H. E. Stewart U. S. Johnson, George W. Hamilton, Wilbur Halyard, Mrs. George Chalmers, Mrs. Chester Knott, Mrs. R. G. Holley and Mrs. Comer Cox.

Mayor Thomas Gamble of Savannah, Georgia, has asked Atty. J. G. Lemon, leading colored citizen of that community, to get together a commission. In Springfield, Mass., Mayor Roger L. Putman has named Councilman J. Clifford Clarkson, Dr. H. P. Kennedy, Mrs. Lillian F. Jones, James Jones and Earl V. Gaunt to cooperate with the Exposition.

Several other cities and the State of Ohio previously had appointed commissions, and more are expected to be named this week.

Other Commissions Named To Aid American Negro Exposition

SPRINGFIELD, Ill., April 26 Gov. Harry Moore of New Jersey and mayors of such widely separated cities as Detroit, Savannah, Milwaukee and Springfield, Mass., have named special commissions to cooperate with the emancipation, according to letters received from them last week by Gov. Henry Horner of Illinois.

In his letter to the Illinois chief executive, who is chairman of the State Commission sponsoring the Exposition to be held from July 4th to September 2nd at the Chicabo Coliseum, Gov. Moore stated he was delegating Dr. Frank S. Hargrave, assemblyman from Essex County who is chairman of the commission working for the advancement of the Negro in New Jersey, to plan suitable representation for that state at the coming Negro World's Fair.

Mayor Edward J. Jeffries, Jr., of Detroit has named a commission of 19 persons to represent that city officially. Members are the Rev. W. H. Auken, the Rev. Henry Hitt Crane, Peck, Paul E. Krause, Mrs. Clara Van Mrs. Andrew Baird, R. J. Thomas, Rabbi Leon Fram, John W. Smith, President Frank Cody of Wayne U., President Charles H. Cloud of the University of Detroit; Emmet S. Cunningham, Joseph C. Coles, Charles A. Roxborough, Charles C. Diggs, Mrs. Josephine Belford, the Rev. R. L. Bradby, Mrs. Beulah Whitby, Dr. J. J. McClendon and Louis E. Martin.

Sunday School Notice

TO SUNDAY SCHOOLS

All churches and Sunday Schools of the First Enterprise Sunday School and B.Y.P.U. Convention that have or do not have, Training Departments, are asked to make a donation to the cause of sending our District B.Y.P.U. president to the National Sunday School and B.Y.P.U.Congress at Columbus, Ohio.

W. L. Hardaway, Director of Religious Training Department

Some High Points In Todays Crisis

By (Miss) Mary F. Powe

Most of us hate to see any beautiful picure spoiled, but the way in which the majestic portrait of age divinely parents have been shattered by the encroachment of sin is nothing but tragic. We are now faced with perils of war which we know the background of same to be sin.

It is now time for men to realize that peace does not come by itself, in other words it is not an accident. If peace becomes a reality at all it must come through a well defined intelligent and religious program.

Should we emplore the fact that to establish righteousness, one might be left severely alone? YES, FOR WE KONW that even in Noah's time there was almost a Godless generation. He did not have a small minority but stood in the midst alone, however he did not sway from his spiritual consciousness. This IS what each individual who contends for right has to do regardless of environments, just decide fully that he will not sway.

Every one is called upon to make a decision in life. Happy indeed is that person who is prepared for the experience. The peace and happiness of the future depends upon this choice. The choice is not likely to be made alone, "If any man lack wisdom let him ask of God". It will be fine to say like the Psalmist: "He leadeth me".

What we need today is true Christian Character, and we must make an appeal to heaven for the finer manhood and womanhood that constitutes Christian Citizenship.

We find in today's crisis where the status of youth is deplorable, so much until parents are almost in a dilemma, they hardly know just what steps to take in rearing their children. The writer agrees fully that the modern trend of education is in some instances a menace to molding religious characters. Then what are we to do? We must try to make up and try to encourage a christian education also, one that will fit men and women to live fully more adequately and help promote world peace.

We hope to have an interest as keen if not as fiery as that of an old minister down in Georgia who expressed himself at a turpentine camp meeting, I quote,

"Oh Lawd give Thy servant dis mawnin' de eyes ob de eagle and de wisdom ob de owl; connect his soul wi dde gospel telephone in de central skies; luminate his brow wid de sun ob heaven; turpentine his imagination; grease his lips wid possum oil; loosen his tongue wid de sledge hammer ob Thy power; electrify his brain wid de lightenin' ob Thy word; put 'petual motion in his arms; fill him plum full ob dynamite ob Thy glory; noint him all over wid kerosene ob Thy salvation and den deah Lawd, set him afire."

My friend it is the opinion of the

(Continued on page four)

Educator Honored

State Teachers Give Banquet In Honor Of Educator

By A. L. Perkins

For his 13 years of faithful and efficient service in the cause of Education in Mississippi, Prof. W. W. Blackburn, Executive Secretary of the Negro State Teachers Association, was the guest of honor at a testimonial banquet tendered him by 52 Jean' teachers and other educational leaders of the state.

On the evening of Friday, March 22, the last day of the Annual Session of the State Teachers Association, a large gorup of teachers and friends gathered in the auditorium of the Lanier High School for the happy occasion.

Under the genial leadership of Miss Florence O. Alexander, State Director of Rural Education among Negroes, who was the Mistress of Ceremones, the colorful affair proceedec with many clever stunts and activitie

Mrs. Lillian P. Rogers, efficient President of the State Teachers Association and an outstanding Rural Worker, received a beautiful array of flowers from her co workers. Mrs. Sarah Blackburn, wife of the honored Educator, was presented a lovely bouquet of red roses—the color of her choice a sstated by Mrs. Daisy Lee who was so gracious in the presentation. The entire group of Jeanes Workers surprised Miss Alexander with a beautiful silver pitcher.

The joyful climax came when the guest of honor was the recipient of a handsome leather, zipper, folio containing more than a hundred letters and many telegrams of good will and appreciation. Following this the gracious President of the State Teachers Association, Mrs. Lillian P. Rogers, presented to Prof. Blackburn, on behalf of the six thousand Negro teachers and rural workers, a gold service key, emblematic of his fine service and constructive leadership.

The banquet, which was a delightful surprise to the Executive Secretary was expressive of the high regard and deep appreciation felt toward him by leaders in every walk of life, as

(Continued on page four)

Hundreds Attended Big Dance In Natchez Say More Than 200 Lives Lost And Injured

One of the greatest tragedies in the history of Mississippi occurred in Natchez, Tuesday night, between ten and twelve o'clock, when more than 200 persons were burned to death, killed and injured at a big dance. According to reports, most of those who lost their lives were school children.

We pray for those hundreds of mothers, fathers, relatives and friends, who had loved ones in this tragedy. Our hearts go out in sympathy; our eyes are filled with tears when we think of the hundreds dead and injured. O God, we pray for the time to come that our children will not be lured away from the fire side training by these professional dances. Young lives, tender in experience, tender in character and tender in the ways of life, have been wiped out. O God, who is to blame? We pray that those men and women who have charge of our children in the school room will desist from planning and programming these big dances that are leading our young people to degradation. We pray that the heads of our schools and the instructors in our schools will become cognizant of the fact that the school room is not a place to destroy character; it is not a place to lead down to degradation, but it should be a place where young girls and boys are pointed to higher ideals, and, we pray again, our Father, for the right kind of leadership in every walk of life. We pray that our children may be taught the way to the essential things of life; the everlasting principles and eternal things of life.

O God, we know that in a time like this, it is hard to rear children and it is hard to teach girls and boys because of the many temptations, and because of the many roads that lure them from the path of righteousness. A prayer for those who are dead means nothing, but we do pray for those who live. Our Heavenly Father, thou knowest that our town is a dancing town; thou knowest what the mothers and fathers have to confront, who oppose dancing; thou knowest

(Continued on page four)

Shubuta News

I had been suffering with indigestion for several months. On March 2, I met Mr. Young in Quitman, Miss., an dbought a bottle of Iron Tonic from him. After taking three doses of this tonic, I haven't had the indigestion any more.

So, to the people of Mississippi, I would like to say, when you don't feel well, see Mr. Young. He has the right stuff for you.

C. J. Pickett, Reporter

My Trip To The Sunny West

Rev. Mrs. L. H. Williams

I received an invitation to hold a Revival for Rev. Rutledge at Allen Chapel Church, Riverside, California. I left Meridian February 26 and started on my long trip, having only one stop in New Orleans, Louisiana I left New Orleans with only one idea and that was a closer walk with the Lord and truly He made the trip with me. The trip was a long one with many beautiful sceneries of flowers, mountains and lonesome deserts. When I reached California I received one of the lovelist welcomes that could be had. The revival opened Sunday, March 10 and closed March 24 with fifteen added to the church. Many of the people expressed THEMSELVES as being stronger and the membership inspired.

Several invitations were extended from other churches for service. We did not have day service, only Cottage visits to the sick with prayer. While I was in Riverside the people carried me to Los Angeles, Hollywood, Beverely Hills and a visit on the beach to look upon the Pacific Ocean.

While I stood gazing upon this foaming water, I said to myself, "How great, but some day this will be no more, it will fade away". We also went to Palm Springs, San Bardena and to the orange show. It was very beautiful indeed, houses made of oranges and also peaches. I visited several orange, lemon and English Walnut groves. Strange to say, the Mexicans were gathering, packing and shipping oranges. There were oranges of all sizes and the trees full of blooms it was indeed a sight to be seen. Will tell in next week's paper about my trip to Angelus Temple pastored by Aimee Semple McPherson and also my trip Easter Morning on Mount Rubidoux, Riverside, California.

Newell Chapel S. S. Campaign

The Sunday School drive that has been on at Newell Chapel church for the month of April is still propressing nicely.

Class No. 1, with Mrs. R. L. Young teacher, led in attendance Sunday with 28 present and finance $1.83; while Class No. 2 of which Mr. T. C. Miller is teacher followed with 15 in attendance and finance 61c.

Total attendance for Sunday, April 21, 61; total collection $3.07.

Miss Ollie Williams, Reporter

SUPPORT THE ECHO ADVERTISERS

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MEMBER NEGRO NATIONAL PRESS ASSOCIATION
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Six Months	$1.00
Three Months	$.50
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Rev. R. L. Young — Editor and Manager
Rev. Mrs. L. B. Williams — Social Editor
Robert E. Smith — Advertising Manager

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To our dance lovers composed of some mothers and fathers, teachers, doctors, lawyers and some preachers, tell me, are all of the dances and dance programs that have been instituted, worth the 216 and possibly 250 lives that were wiped out in this tragedy? Practically all of the dead were young people. There could have been in this number dead, a future Booker T. Washington, a Mary McLeod Bethune, a Channing H. Tobias, an A. P. Shaw or R. E. Jones, a future R. A. Carter or James A. Hamlett, a Nannie Buroughs or W. Y. Bell, a J. H. Moore, H. P. Porter, Isaac Lane or C. H. Phillips and many other outstanding characters that we could name. Are all of the dance programs that have been instituted worth to the world what Booker T. Washington was worth to the world?

More than two hundred homes made vacant. How many of our Negro communities and towns are made poor or left in worse shape financially from just one visit of a famed orchestra? If lives are to be given, if lives are to be blown out, if lives are to be lost, they should be lost for something worthy of dying for. Because of the dance in Natchez somebody is made poor. Yes the race is poorer today than it was last Tuesday.

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We are making an honest appeal to presidents and friends to subscribe for our paper. If we can get an extra thousand it means this: We will be compelled to give some young woman or man a job. Won't you help us make jobs for the young people coming out of school?

If we have Presidents who will be responsible for three subscriptions in the boards you do not have to wait until the boards meet, just send the names and addresses of the persons to whom you want the paper sent and we will mail the paper to these persons and collect from you in the board. Isn't that a fine proposition, isn't this a fine offer? Each president in the association can do this. There is no such thing as it can't be done. It can be done. Why not join in with us and say it can be done and I am going to do it. I am depending on you to stand by me in this appeal.

R. L. Young, Editor.

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ISAIAH COMFORTS AN AFFLICTED PEOPLE—Isa. 40

Golden Text—God is our refuge and strength, a very present help in trouble. Ps. 46:1

Isaiah 40:1. Comfort ye, comfort ye my people, saith your God.

2. Speak ye comfortably to Jerusalem; and cry unto her, that her warfare is accomplished, that her iniquity is pardoned, that she hath received of Jehovah's hand double for all her sins.

3. The Voice of one that crieth, Prepare ye in the wilderness the way of Jehovah; make level in the desert a highway for our God.

4. Every valley shall be exalted, and every mountain and hill shall be made low; and the uneven shall be made level, and the rough places a plain:

5. And the glory of Jehovah shall be revealed, and all flesh shall see it together; for the mouth of Jehovah hath spoken it.

6. The voice of one saying, Cry. And one said, What shall I cry: All flesh is grass, and all the goodliness thereof is as the flower of the field.

7. The grass withereth, the flower fadeth, because the breath of Jehovah bloweth upon it; surely the people is grass.

8. The grass withereth, and the flower fadeth; but the word of our God shall stand for ever.

9. O thou that tellest good tidings to Zion, get thee up on a high mountain; O thou that tellest good tidings to Jerusalem, lift up thy voice with strength; lift it up, be not afraid; say unto the cities of Judah, Behold, your God!

10. Behold, the Lord Jehovah will come as a mighty one, and his arm will rule for him: Behold, his reward is with him, and his recompense before him.

11. He will feed his folk like a shepherd, he will gather the lambs in his arm, and carry them in his bosom, and will gently lead those that have their young.

THE PROPHET ISAIAH

Of all Israel's celebrated prophets Isaiah is the king. The writings which bear his name are among the profoundest in all literature. One great theme — salvation by faith stamps them all. Isaiah is the St. Paul of the Old Testament. His name is symbolic of his message; like Joshua, it means 'Jehovah saves', or Jehovah is salvation.' Isaiah was the son of Amoz (not Amos) He lived in Jerusalem, and became the court preacher. He prophesied during the reigns of Uzziah.

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47.	J. C. Burton	$26.10
49.	V. T. Trompson	$22.35
50.	Cleveland Cole	$16.25
52.	Jackie Thompson	$18.60
54.	J. C. Burton	$19.85
55.	Willie Strickland	$67.35
57.	W. C. McLeod	$58.60
58.	Mrs. S. P. Jones	$22.35
62.	J. H. Hollaway	$11.10
63.	Johnnie Cole	$8.60
64.	John Gulley	$6.10
66.	R. H. Scroggins	$14.85
69.	Mrs. Ella McLendon	$18.60
70.	Tom Smith	$16.10
71.	J. S. Anderson	$9.85
72.	Mrs. M. J. Moore	$59.85
74.	A. anuel	$21.10
75.	R. W. White	$11.25
76.	Mrs. Ella Morrell	$26.10
77.	Mrs. Bettie Faukner	$52.35
80.	John Scott	$43.60
82.	Prof Thos Blakney	$11.10
85.	W. L. McDade	$27.35
92.	G. B. Arrington	$136.10
93.	G. E. Anderson	$88.60
95.	Mrs. Edna Howard	$18.85
96.	Rev. J. E. Grace	$12.35
98.	Rev. M. Paige	$6.10
99.		$1.25
102.	Mrs. Irene Allen	$18.60
103.	A. Evans	$11.10
105.	L. B. Marshall	$57.35
108.	Mrs. Mattie Nicholson	$27.35
110.	A. Gaines	$4.85
111.	Mrs. Josephine Graves	$6.10
112.	J. C. Coleman	$6.10
113.	H. C. Jennings	$62.35
114.	A. Alexander	$7.35
115.	Mrs. Josephine Graves	$6.10
116.	Ellis Walker	$53.60
118.	W. J. Rankin	$24.85

(Continued on page three)

BEHIND THE APRON

By Herman J. D. Carter
CHAPTER IV
Synopsis

At last John has got an opportunity to talk to the waitress at Blue Bird Cafe. He has had an ardent desire to meet this fair, olive colored maiden for many nights; because she seems to be just more than a mere waitress. He is now talking to her. Does he succeed in gaining his heart's desire? Read the last chapter of this story sent to you by Nadinola Bleach Cream. You should buy this splendid preparation because it is through the courtesy of this product that we are able to buy, and send to you Negro stories, written by the younger Negro writers who probably never would get into print were it not for the love for Negro progress as expressed by the makers of this fine cream.

GO ON WITH THE STORY

"I am a journalist," said John in answer to her query as he leaned on the black marble counter of Blue Bird Restaurant that night.

"Gaining the world and suffering the loss of your own soul . . ." He interrupted: "For the son of man shall come in the glory of His Father and render unto every man according to his works." He finished.

"You know your Catechism?"

"I won four medals for it."

"It's a shame you are not a Catholic," she asserted.

"Maybe so; but you see I don't know any Catholic girls, and I must know at least one if I am to be a good Catholic, and . . ."

He didn't finish. She blushed.

Then she said: "I am a Catholic." There was a protensive unawareness of what he meant.

"But I don't know you."

"Oh," she smiled. That is right, you don't."

"I know I'm bold; but I'm decent. And there is no one here who knows us that can introduce us. You'll pardon this time and tell me who you are won't you? I'm John Bouchard Crowe," he finished, his eyes searching her piercingly and inquiringly.

"I'm Miss Snow," she said.

"Would it be asking too much if I inquired where I may get in touch with you sometimes and talk about the Sisters whom we both know and love. We may have studied under the same teachers."

"Sounds interesting."

"Telephone?"

"Yes."

"May I call?"

"The number is Six-Three-Seven-Four-Six."

"When may I call?"

"Any morning before twelve."

Several customers entered at the front door.

"Excuse me please," she smiled and left to take an order from one of the newly arrived customers.

"My God!" He sighed as he watched her graceful strides sway her a short distance to his right. Then another party entered, and the entire place became astir. He knew further conversation with her would be impossible, so he arose, bowed to her and opened the door, controlled by the small air pump at the top. It slowly closed the door behind him as he left for home.

* * *

John didn't sleep that night; but all night he rolled and tossed in his bed. Her image swayed before him. He heard her music like voice, and saw her small thin-lipped smile and her rhythmical glides. He even smelled the half fresh food-ladened air. Her image nor presence changed its smell to that of a honeysuckle garden. Here was his love! Here was the woman he hoped to marry. The first time in his life he really felt deeply in love, and he had received an invitation to call.

Does he win her? Read next week's chapter of this thrilling series sent to you by NADINOLA BLEACH CREAM. Use it because they are giving our younger Negro writers a chance. See next week.

Use famous Nadinola to BLEACH YOUR SKIN lighter . . . lovelier, too

Many women who once had dark, coarse, rough skin, now have smoother, lighter, clearer complexions, thanks to NADINOLA BLEACHING CREAM. Its medicated ingredients act to bleach the skin to a lighter, lovelier shade, help loosen blackheads. Be sure to ask for genuine NADINOLA; full treatment size only 50c with money-back guarantee.

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45.	Jasper Walker	$21.25
47.	J. C. Burton	$26.10
49.	V. T. Trompson	$22.35
50.	Cleveland Cole	$16.25
52.	Jackie Thompson	$18.60
54.	J. C. Burton	$19.85
55.	Willie Strickland	$67.35
57.	W. C. McLeod	$58.60
58.	Mrs. S. P. Jones	$22.35
62.	J. H. Hollaway	$11.10
63.	Johnnie Cole	$8.60
64.	John Gulley	$6.10
66.	R. H. Scroggins	$14.85
69.	Mrs. Ella McLendon	$18.60
70.	Tom Smith	$16.10
71.	J. S. Anderson	$9.85
72.	Mrs. M. J. Moore	$59.85
74.	A. anuel	$21.10
75.	R. W. White	$11.25
76.	Mrs. Ella Morrell	$26.10
77.	Mrs. Bettie Faukner	$52.35
80.	John Scott	$43.60
82.	Prof Thos Blakney	$11.10
85.	W. L. McDade	$27.35
92.	G. B. Arrington	$136.10
93.	G. E. Anderson	$88.60
95.	Mrs. Edna Howard	$18.85
96.	Rev. J. E. Grace	$12.35
98.	Rev. M. Paige	$6.10
99.		$1.25
102.	Mrs. Irene Allen	$18.60
103.	A. Evans	$11.10
105.	L. B. Marshall	$57.35
108.	Mrs. Mattie Nicholson	$27.35
110.	A. Gaines	$4.85
111.	Mrs. Josephine Graves	$6.10
112.	J. C. Coleman	$6.10
113.	H. C. Jennings	$62.35
114.	A. Alexander	$7.35
115.	Mrs. Josephine Graves	$6.10
116.	Ellis Walker	$53.60
118.	W. J. Rankin	$24.85

(Continued on page three)

BEHIND THE APRON

By Herman J. D. Carter
CHAPTER IV
Synopsis

At last John has got an opportunity to talk to the waitress at Blue Bird Cafe. He has had an ardent desire to meet this fair, olive colored maiden for many nights; because she seems to be just more than a mere waitress. He is now talking to her. Does he succeed in gaining his heart's desire? Read the last chapter of this story sent to you by Nadinola Bleach Cream. You should buy this splendid preparation because it is through the courtesy of this product that we are able to buy, and send to you Negro stories, written by the younger Negro writers who probably never would get into print were it not for the love for Negro progress as expressed by the makers of this fine cream.

GO ON WITH THE STORY

"I am a journalist," said John in answer to her query as he leaned on the black marble counter of Blue Bird Restaurant that night.

"Gaining the world and suffering the loss of your own soul . . ." He interrupted: "For the son of man shall come in the glory of His Father and render unto every man according to his works." He finished.

"You know your Catechism?"

"I won four medals for it."

"It's a shame you are not a Catholic," she asserted.

"Maybe so; but you see I don't know any Catholic girls, and I must know at least one if I am to be a good Catholic, and . . ."

He didn't finish. She blushed.

Then she said: "I am a Catholic." There was a protensive unawareness of what he meant.

"But I don't know you."

"Oh," she smiled. That is right, you don't."

"I know I'm bold; but I'm decent. And there is no one here who knows us that can introduce us. You'll pardon this time and tell me who you are won't you? I'm John Bouchard Crowe," he finished, his eyes searching her piercingly and inquiringly.

"I'm Miss Snow," she said.

"Would it be asking too much if I inquired where I may get in touch with you sometimes and talk about the Sisters whom we both know and love. We may have studied under the same teachers."

"Sounds interesting."

"Telephone?"

"Yes."

"May I call?"

"The number is Six-Three-Seven-Four-Six."

"When may I call?"

"Any morning before twelve."

Several customers entered at the front door.

"Excuse me please," she smiled and left to take an order from one of the newly arrived customers.

"My God!" He sighed as he watched her graceful strides sway her a short distance to his right. Then another party entered, and the entire place became astir. He knew further conversation with her would be impossible, so he arose, bowed to her and opened the door, controlled by the small air pump at the top. It slowly closed the door behind him as he left for home.

* * *

John didn't sleep that night; but all night he rolled and tossed in his bed. Her image swayed before him. He heard her music like voice, and saw her small thin-lipped smile and her rhythmical glides. He even smelled the half fresh food-ladened air. Her image nor presence changed its smell to that of a honeysuckle garden. Here was his love! Here was the woman he hoped to marry. The first time in his life he really felt deeply in love, and he had received an invitation to call.

Does he win her? Read next week's chapter of this thrilling series sent to you by NADINOLA BLEACH CREAM. Use it because they are giving our younger Negro writers a chance. See next week.

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Many women who once had dark, coarse, rough skin, now have smoother, lighter, clearer complexions, thanks to NADINOLA BLEACHING CREAM. Its medicated ingredients act to bleach the skin to a lighter, lovelier shade, help loosen blackheads. Be sure to ask for genuine NADINOLA; full treatment size only 50c with money-back guarantee.

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(Continued from page two)

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191.	Mrs. Mable Kendrick	$6.10	194.	Rev. Henry Thompson	$4.85	233.	Charlie Roberts	$12.35	285.	Frank Milsap	$12.35
192.	A. L. Brown	$21.10	195.	C. W. McLaughlin	$66.10	235.	Jas. White	$17.35	288.	C. M. Mayfield	$21.10
195.	R. C. Cole	$12.35	196.	R. McCormick	$14.85	236.	Mrs. H. O. Knott	$3.60	290.	L. Bonner	$7.35
196.	Levi McCarty	$28.60	198.	Wm. Kinslow	$66.10	239.	A. G. Kennedy	$31.10	293.	Mrs. Lena Johnson Hogan	$3.60
197.	Sandy Hawkins	$6.10	199.	J. M. Hall	$17.35	240.	Mrs. Lizzie Wiley	$22.35	294.	B. H. Seals	$8.60
199.	W. J. Rankin	$29.85	200.	Earl McNeal	$5.00	242.	A. L. Williams	$19.85	298.	Ames Johnson	$6.10
200.	H. Griffins	$18.60	201.	Mrs. Hattie Peay	$44.85	245.	Rev. W. T. Smith	$43.60	299.	Will Neal	$11.10
201.	B. D. Dismukes	$6.10	202.	Will Bradford	$16.10	247.	Jas Blanks Jr.	$17.35	300.	Mrs. Anna McMillion	$32.35
202.	R. B Wooten	$11.10	203.	Alex Moody	$13.60	252.	O. S. McGee	$7.50	301.	C. L. Moore	$33.65
203.	Jack Davis	$28.60	204.	Levi Hearn	$12.35	253.	E. F. Young, Jr.	$43.60	305.	M. J. Pittmon	$19.85
204.	C. W. Wright	$18.60	205.	Ben Phillips	$17.35	254.	Jas. Patrick	$88.60	306.	Walter McCauley	$24.85
205.	Prof. H. R. Evans	$7.35	209.	Ben Green	$31.10	257	Mrs. Missouri Barnett	$2.35	309.	Mrs. M. E. Curry	$22.55
206.	G. W. Quincie	$16.10	210.	Wm. Kinslow	$9.85	260.	O. C. Thigpen	$174.85	317.	J. M. Moore	$36.10
207.	Joe Hussey	$14.85	212.	L. M. Hearn	$7.35	261.	Asa Walker	$23.60	304.	Mrs. Ulden Barnes	$11.10
208.	C. H. Moody	$11.10	213.	G. E. Easterling	$33.60	262.	A. L. Bridges	$17.35	324.	J. W. Pitts	$19.85
211.	J. H. McLaughlin	$6.10	215.	Bpown McRee	$63.60	263.	B. J. Tatum	$36.10	326.	P. B. Bayless	$26.25
212.	W. R. Smith	$26.10	218.	J. C. Joradn	$54.85	266.	L. B. Booth	$24.85	331.	Mrs. Charity Johnson	$12.35
213.	Prof W. A. Pickett	$28.60	220.	H. S. Jones	$21.10	267.	G. D. Cotton	$41.10	333.	N. A. Madison	$2.50
217.	A. Alexander	$12.35	222.	Mrs. Katie Smith	$11.10	270.	A. J. Barnett	$51.10	337.	Prof A. C. Drummond	$47.35
140.	Jerry Lenz	$6.10	224.	Allen Woodard	37.35	272.	Mrs. W. H. Crosby	$1.25	339.	I. M. McNair	$36.10
160.	Mrs. A. Brown 6	$4.85	230.	Mrs. M. J. Phillips	$1.10	275.	John Blevins	$4.85	344.	W. H. J. Weaver	$49.85
161.	Ames Johnson	$22.35	231.	R. H. Lofton	$38.60	276.	W. K. Kent	$18.50	347.	C. W. Weathersby	$7.35
274.	C. L. Hall	$34.85		Joe Knox	$49.85	277.	Sam Daniels	$7.35	348.	Rev. M. E. Evans	$19.85
178.	Derias Craft	$19.85							353.	Rev. W. S. Price	$8.60
178.	E. M. Dunn	$8.75							354.	Rev. J. E. Grace	$58.60
185.	W. T. Tate	$43.60							355.	Roy Smith	$42.35
189.	Mrs. Annie Turner	$2.35							358.	Mrs. S. E. Brock	$16.10
									364.	Jeff Anderson	$6.25
									368.	S. L. Walker	$28.60
									369.	H. C. Terrell	$19.85
									373.	Aaron Trotter	$119.85
									375.	Mrs. Etta Hartfield	$1.25
									377.	Pete aBng	$2.25
									378.	Geo. Andrews	$29.85
									380.	J. W. Prince	$4.85
									381.	W. G. Davis	$16.10
									383.	King Moore	$21.10
									384.	Cornelius Spann	$16.10
									387.	Mrs. Pinkie Lee	$4.85
									388.	J. P. Jackson	$9.85
									389.	Sam Thomas	$22.35
									393.	Robert Goins	$8.60
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									395.	Mrs. Annie Smith	$8.60
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									400.	Claud Gavin	$16.10
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									410.	Sam Jasper	$27.35

(Continued on page four)

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North Mississippi Conference

Slate Branch— J. A. Abram $101.00
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PUT YOUR BEST FOOT FORWARD

Because we have heard the ridiculous adage, "Beauty is only skin deep," so frequently, many of us are inclined to accept it and we take the attitude that if a swift glance in the mirror tells us that all is well, we are off to a good start. And perhaps we are-off to a good start, but it is more than the start that counts.

Wear Sensible Shoes for Work and Sports

It has been some time now since we have discussed feet with an eye to beauty but, under most circumstances, it is our feet that not only give us our start but carry us through the day and evening with a minimum of consideration. Too often we are likely to buy shoes because they are so cute, or because they make our feet look smaller or because the heel is so graceful. Not that I would for a minute advocate shoes that are ugly. Scuffed toes, run-down heels, heavy soles can ruin the best outfit but shoes that are not comfortable can ruin a face and a disposition. A shoe that combines beauty and comfort is the ideal solution, but, if that is impossible, it is far better to sacrifice a little foot beauty rather than limp around attracting attention to the face that your shoes are misfitted or highly inappropriate for the occasion.

If you have a job, or do housework, or goein for walking or active sports, you should wear a sensible shoe by day. A good stylish oxford looks far better in an office than a spike-heeled, toeless shoe which was designed primarily for evening glamour. There is nothing more foolish than a girl tripping over desks, tiles and sundry furniture just because she thinks high heels are a necessary part of her costume. Save your dainty, frimsy slippers for evening if you want to save your job.

Don't Wear Tight Shoes

And if your feet aren't as small as you would like, don't try to conceal the fact by wearing shoes that are too tight. It is very easy to tell if a shoe doesn't fit its wearer and it will make you appear ridiculous besides doing untold damage to your health. Your feet carry the entire weight of your body and unless they receive the proper treatment, they will rebel. And when they rebel, you will discover to your chagrin, that beauty is more than a skin deep. You'll wonder where you ever acquired those cross-looking frown lines, that strained look around your eyes. Strange as it seems, ill-fitting shoes affect your posture, your walk, your face and your figure.

And after all, if I must appear foremost to your vanity, summer is only a few months away and you will soon be exposing your toes at the beaches and pools. Then you will be sorry if they are marked and red-looking. Start today to get them in condition. Apply a little hand lotion to those rough spots after each bath. Take inventory of your shoes and decide just which ones really fit properly and which you bought as a camouflage. Make up your mind to be good to your feet and they will serve you well in return.

What are your beauty problems? Write Marie Downing, Larieuse Beauty Foundation, Room 321—319 North Fourth St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.

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(Continued from page three)

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432.	Mrs. Anna Gavin	$1.25
444.	Wm. Boykins	$41.10
450.	J. H. Moore	$59.85
451.	Mrs. Mary McShepherd	$13.60
452.		$3.75
456.	Sam Flowers	$14.85
457.	J. W. Pigford	$39.85
460.	E. H. Edwards	$14.85
461.	T. J. Young	$21.10
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All sizes up to 18
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472.	Mrs. Dannie Moore	$19.85
473.	W. W. Newell	$7.35
474.	C. L. Howard	$27.35
476.	Rev. W. C. McDuffie	$13.60
477.	Alex McMillion	$32.35

(Continued From Page One)

Todays Crisis

writer that surely we must have divine power, for we are but instruments of God atuned for service. So we should keep oursilves so when he draws the bow of his power across the string of our soul we will put forth service to promote world peace and make it a better place in which to live.

(Continued from page One)

Educator Honored

well as by those in the field of Education.

Other organizations wanting to share in this testimonial of appreciation bestowed upon the noted Educator useful and beautiful gifts. Th

teachers of Claiborne County, under the direction of Miss Josie W. Turner, Jeanes Teacher, presented Mr. and Mrs. Blackburn with a beautiful handmade heart quilt. The Sigma Gamma Rho Sorority gave him an initialed leather key case while the P. T. A., under the presidency of Mrs. Z. E. Moman, presented their founder with a lovely leather zipper brief case

Many Die in Fire

(Continued from page one)

how we are ridiculed; thou knowest that there are those who are not opposed, who will teach the children that it is morally right to dance; thou knowest that there are mothers and fathers who in no way oppose this evil; thou knowest that there are those who were in and saw the great tragedy in Natchez, who will no doubt readily go to another dance, and yet there may be a few who were there and who have concluded that they will never go to another. We pray that their tribe will increase. O God, help the bereaved relatives and friends of the great Natchez tragedy, who mourn because of the lose of these young lives. These petitions, Father, we ask of Thee in Thy Son's name, Amen.— (Rev. R.L.Y.)

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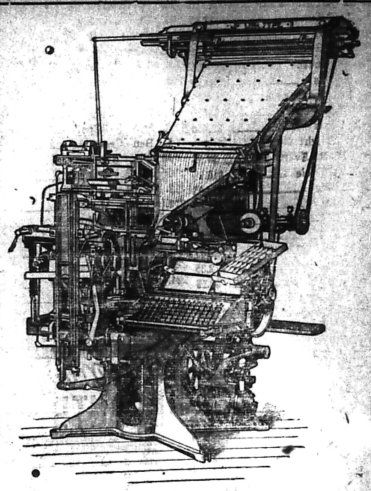

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JOE KNOX

President Joe Knox has asked Brother J. C. Jordan of Waynesboro to move his little automatic and let him shoot a cannon.

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War Has Broken Out

500 persons in a collision getting H.B.A. Members watch for the head lights on H. B. A. cars you may be run over

We Must Have 200

SOUND AND HEALTHY MEMBERS BEFORE THE OPENING OF THE JUNE BOARDS

This drive began March 1 All members added during the March boards will be counted. We have not as yet issued any policies neither have we issued any receipts for renewals since Mar. 1 All members added will be counted in this drive. All members renewed who became unfinancial before 1940 will be counted.

O. C. THIGPEN

President O. C. Thigpen says that Jas. Patrick did not have a sledge hammer. It is nothing but a toy hammer. He said to Patrick, "you have got to move."

FRANK JOHNSON

President Frank Johnson said to Bro. Kinslow that he would knock him down, throw him down, hand him down, any way he could get him down Kinslow has moved.

BROWN McREE

President Brown McRee said to Bro. A. J. Barnett, "You cannot stay here, you will have to get on another page."